



MANTS 2025 Welcomes Over 10,400 Horticulture Professionals to Baltimore, Kickstarting the Trade Show Season

Sold-Out Tradeshow Floor Features 900+ Exhibitors, Showcasing Latest Innovations

(BALTIMORE, Md. - Jan. 13, 2025) – The 2025 Mid-Atlantic Nursery Trade Show (MANTS), known as the Masterpiece of Trade Shows™, welcomed 10,460 attendees, including exhibitors, to a sold-out trade show floor featuring 923 exhibitors at the Baltimore Convention Center from January 8–10, 2025.

While overall attendance was slightly lower than in 2024, likely due to weather conditions, the show drew more than 2,970 non-exhibiting buying companies, 82 percent of whom influence or make purchasing decisions, fueling an environment where executive agreements and contracts are finalized. The centerpiece of MANTS is the connection among talented growers, innovative suppliers, and seasoned industry experts, all eager to connect, collaborate, and share their insights with one another.

“The energy and enthusiasm at MANTS 2025 was truly remarkable,” said **Vanessa A. Finney**, Executive Vice President of MANTS. “Exhibitors repeatedly told us how pleased they were with high-quality leads, strong sales, and valuable networking. MANTS continues to be where the green industry meets to move business forward.”

MANTS fosters hands-on learning through informal conversations on the show floor. Both veteran professionals and newcomers share insights and explore emerging trends. Attendees leave with actionable ideas and strategies, making MANTS a key resource for anyone seeking a competitive edge in the green industry.

“This year’s show has been fantastic,” said Jessa Collier, vice president of marketing and communications at Colmet. “Traffic has been strong, and we’ve fielded great questions and ideas from potential customers. We’ve also reached more people, making it a prime chance to introduce our product to new audiences.” Collier added, “Because the show is so large, I’d highly recommend attending for more than one day.”

MANTS 2025 was a hub for networking, professional development, and discovering the newest horticulture products and trends throughout the three-day event. The show’s format encourages peer-to-peer collaboration and meaningful engagement, keeping business at the show’s core year after year.

“MANTS has been a great experience,” said Tobias Smith, U.S. key account manager at Westbrook Greenhouses, a first-year exhibitor at the show. “Traffic was steady, and we connected with potential and established customers, including new nurseries. Our conversations were strong - attendees aren’t tire-kickers; they’re serious about purchasing and forming business relationships. We’re looking forward to exhibiting again next year.”

MANTS will return to the Baltimore Convention Center **from January 7 to 9, 2026**. For more information, visit www.MANTS.com or call 410-296-6959.

About Mid-Atlantic Nursery Trade Show (MANTS)

The Mid-Atlantic Nursery Trade Show, MANTS, is celebrated as the Masterpiece of Trade Shows™ and is sponsored by the State Nursery and Landscape Associations of Maryland, Virginia, and West Virginia. For more than 50 years, MANTS has been the premier January gathering for horticulture industry leaders. [Instagram.com/MANTSBaltimore](https://www.instagram.com/MANTSBaltimore)

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