



# MANTS 2025

## SPONSORSHIP GUIDE

Looking to increase  
your visibility?

**Become a show sponsor,  
details inside.**

# 2024 SPONSORSHIP LIST

## PLATINUM

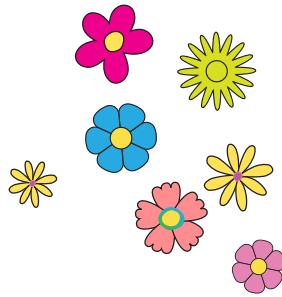
Zanfel  
Colmet  
Bryan Wagoner Tree Farm

## CHARLES STREET LOBBY

Nicolock Paving Stones  
Roger Coffey and Sons Nursery  
Coffey's 3d Generation Nursery  
Valley View Nursery

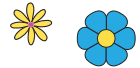
## GOLD

Angelica Nurseries  
Bailey Nurseries  
Ball Seed  
BASF Turf and Ornamental  
Bloomin' Easy  
CADCO  
Cambridge Pavingstones  
Clear Ridge Nursery  
Corteva Agriscience  
Everde Growers™  
Foxborough Nursery  
Greenleaf Nursery Company  
InstantHedge  
Legacy Labor  
Monrovia  
OHP  
Pacific Plug & Liner  
Perennial Farm  
Root Pouch  
Star Roses and Plants  
Van Belle Youngplants



## SILVER

Coastal Source  
Old Glory Wholesale Nursery  
Pace 49



## PHONE CHARGING

Arlene Resource Management  
Hortica



## SHUTTLE BUS

Olney Gardens Wholesale



## SCHOLARSHIP

Babikow Greenhouses  
Cavano's Perennials  
Le Primitif Galleries



## BENCH

All About Groundcover  
Ball Seed  
Bennett's Creek Nursery  
David's Nursery  
Eastern Shore Nursery of VA.  
Envu Ornamentals  
Foxborough Nursery  
King's Tree Farm  
Lancaster Farms  
May Nursery  
Saunders Brothers  
Shreckhise Nurseries



## Advertising with MANTS

MANTS is pleased to announce the continuation of our advertising sales partnership with Naylor Association Solutions.

Naylor will continue to manage the advertising sales for our annual Buyers' Guide and the website at [mants.com](http://mants.com).

MANTS has very few relationships with outside contractors whom we allow to contact our exhibitors. Therefore, when you hear from a Naylor representative regarding advertising for MANTS, know that MANTS has authorized this contact.

If you have any questions, please contact:

Mark Ragland	Naylor	<a href="mailto:mragland@naylor.com">mragland@naylor.com</a>
Krys Whildin	Naylor	<a href="mailto:krys.whildin@naylor.com">krys.whildin@naylor.com</a> or call 352-333-3406
Kelly Finney	MANTS	<a href="mailto:kelly@mants.com">kelly@mants.com</a> or call 410-296-6959

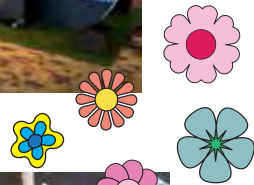
Seize the opportunity to increase your company's exposure in the green industry marketplace by advertising with MANTS.



# MANTS Sponsorship Benefits<sup>1</sup>

## PLATINUM LEVEL

- 1 Attendee E-Blast – Art Provided by Sponsor<sup>2</sup>
- Ultimate Exhibitor Profile Upgrade (see profile upgrades options in exhibitor console)
- Full Page Color Ad Premium Placement in Buyer's Guide<sup>3</sup>
- Exclusive Sponsor Ad on Registration Landing Page
- 10 Buying Company Complimentary Show Passes
- Company Logo appears on MANTS.com Homepage Slider
- Prominent Listing in December Ad Thanking Sponsors<sup>4</sup>
- Prominent Listing on Sponsor Page of MANTS Buyer's Guide
- Company Logo Linked from MANTS Sponsorship Page
- Company "shout-out" on Social Media Before-During-After Show



## GOLD LEVEL

- Full Page Color Ad in the Buyer's Guide
- 6 Buying Company Complimentary Show Passes
- Company Logo appears on MANTS.com Homepage Slider
- Prominent Listing in December Ad Thanking Sponsors<sup>4</sup>
- Prominent Listing on Sponsor Page of MANTS Buyer's Guide
- Company Logo Linked from MANTS Sponsorship Page
- Company "shout-out" on Social Media Before and During Show



## SILVER LEVEL

- Full Page Black and White Ad in the Buyer's Guide
- 4 Buying Company Complimentary Show Passes
- Featured Listing in December Ad Thanking Sponsors<sup>4</sup>
- Featured Listing on Sponsor Page of MANTS Buyer's Guide
- Company Logo Linked from MANTS Sponsorship Page



## ALL SPONSORS RECEIVE

- *Company Name listed on all sponsor signage*
- *Company Name listing on Sponsor Page in MANTS Buyer's Guide*
- *Company Name listed on mants.com Sponsor Page*
- *Company Name listed in December Ad Thanking Sponsors<sup>4</sup>*
- *Sponsor Sign to display inside exhibit space (Bench signs are on benches)*
- *Sponsorship Name Badge Ribbons (2 per booth with more upon request)*

<sup>1</sup> Benefits listed are intended for the sole use of the sponsoring company and may not be transferred, sold or given to any other company or individual for any other purpose. The sponsoring company may request not to receive recognition but may not alter or exchange any form of recognition; MANTS reserves the right to change or withdraw any listed recognition and in such cases all sponsors will be notified.

<sup>2</sup> E-Blast art and scheduling are subject to MANTS approval

<sup>3</sup> Ad page placement (right or left hand read) are determined on a first come, first served basis

<sup>4</sup> Advertisements thanking MANTS sponsors are run in both Landscape Management and Grower Talks/Green Profit Magazines during the month of December. Only sponsors paid by Friday, November 3 are listed in the ad.





# MANTS 2025 Sponsorships

PLEASE NOTE: Where only one or a limited number of sponsorships are available, previous year sponsors are given first right of refusal to renew before sponsorship opens to other exhibitors. Every effort has been made to accurately communicate information regarding pricing for printing, production, and labor for applicable sponsorships.

This brochure is a guide, so always call to discuss sponsorships where these elements are noted.

**PLATINUM - \$3,000** **SOLD** 2 available

**CHARLES STREET LOBBY (CSL)** **SOLD**<sup>1</sup>  
(Includes 600 sq. ft of exhibit area + sponsorship)

**GOLD - \$1,750**

- NAME BADGE **SOLD** SPONSOR<sup>2</sup>
- LANYARD **SOLD**
- SHOW BAGS<sup>3</sup>
- INTERIOR DISPLAY SPONSOR
- HOTEL KEY CARD HOLDERS<sup>3</sup>
- GOLD SHOW SPONSOR

**SILVER - \$1,295**

- SILVER SHOW SPONSOR

## OTHER SPONSORSHIPS –

(Multiple sponsorships available in each category)

- PHONE CHARGING STATIONS - \$875  
(Includes electric, panel art production, labor for installation/removal)
- SHUTTLE BUS SPONSOR - \$700 (includes shuttle card production and printing)
- BENCH SPONSOR - \$325  
(Includes bench sign production/printing and installation/removal labor)
- CARVILLE M. AKEHURST MEMORIAL SCHOLARSHIP SPONSOR - \$200<sup>6</sup>

## BANNER & CLING SPONSORSHIPS

Placements for banners and clings are limited and are available in all shapes and sizes; exhibitors interested in these sponsorships should call **410-296-6959** or email [kelly@mants.com](mailto:kelly@mants.com) for pricing and available locations.

- RECOGNITION BANNERS<sup>4</sup>
- FLOOR, WALL and ESCALATOR CLINGS<sup>5</sup>
- ESCALATOR HANDRAIL WRAPS<sup>5</sup>
- STAIR WRAP: PRATT REGISTRATION<sup>4</sup>
- STAIR WRAP: CHARLES STREET LOBBY<sup>4</sup>

## PRODUCT DISPLAY AREAS

Enhance your visibility • Complement your display

Want to enhance your visibility and broaden your reach? MANTS has a limited number of well-traveled, public facing areas around the convention center available to complement your show floor display. Please call for location availability and pricing.

<sup>1</sup> 600 Sq. Ft exhibit area in one of two lobby locations pending MANTS, BCC and Fire Marshal approval

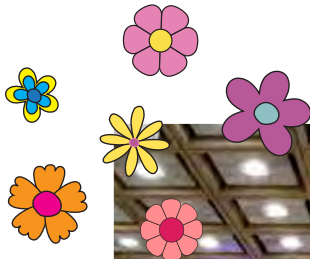
<sup>2</sup> Includes production costs

<sup>3</sup> Does not include production costs

<sup>4</sup> Banner sponsorships includes labor for hanging/installation and removal of banner(s). Printing/production of the banner is not included in the cost and sponsoring company must supply an approved art file prior to production. Please call for additional details.

<sup>5</sup> Cling sponsorships includes art production/printing and labor for installation and removal. Sponsoring company must supply an approved art file prior to production.

<sup>6</sup> All monies go directly to the Akehurst Memorial Scholarship at HRI.



# Payment Information

**YES, I/We wish to become a sponsor or renew our sponsorship for 2025<sup>1</sup>.**

## SELECT SPONSORSHIP TYPE:

- PLATINUM SPONSOR** **SOLD**
- CHARLES STUBBS (CSL) SPONSOR** **SOLD**
- GOLD SPONSOR** - \$1,750
- SILVER SPONSOR** - \$1,295
- OTHER SPONSORSHIPS** (multiple sponsorships available in each category)
- PHONE CHARGING STATIONS - \$875** (includes electric and 2 panel art production)
  - SHUTTLE BUS SPONSOR - \$700** (Sponsor promo card included)
  - BENCH SPONSOR - \$325**
  - CARVILLE M. AKEHURST MEMORIAL SCHOLARSHIP SPONSOR - \$200<sup>4</sup>**

## PAYMENT INFORMATION

Our preferred method of payment is through the exhibitor console which is accessible from the direct link sent to your company's primary contact, or the mants.com exhibitor page. On the console, click on Sponsorship Opportunities, and follow the instructions.

For those who wish to submit their payment via fax or mail, please complete the form below:

Contact Information (please print accurately and legibly):

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web Address: \_\_\_\_\_

Payment Information:

Enclosed is a check for \$ \_\_\_\_\_  Please charge my credit card:  Master Card  Visa

Name (on card): \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 Digit Code: \_\_\_\_\_

Billing Address of Card (if different from above): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Send your form and payment to:

**MANTS c/o Sponsorship/Ads**

**P.O. Box 818**

**Brooklandville, MD 21022**

Or Fax form to: **410-296-8288**

Or E-Mail to: **kelly@mants.com**

Do you have a unique or creative sponsorship idea? There is **NO** charge for creative thinking.

Call Kelly at **410-296-6959** or E-Mail **kelly@mants.com** to discuss your idea.

**THE SPONSORSHIP & AD ART DEADLINE IS FRIDAY, NOVEMBER 1**  
**All sponsors are requested to send a high and low resolution file of their logo for publication purposes.**