

MANTS 2025

SOCIAL MEDIA TOOLKIT



Exhibitor Social Media Toolkit

As MANTS 2025 quickly approaches, we encourage you to promote your participation in the show and take advantage of the opportunity to connect with industry leaders and colleagues during the three-day event at the Baltimore Convention Center from January 8-10, 2025. To help you spread the word, we have prepared shareable visuals, videos, and ideas to get you started with social copy and hashtags.

MANTS 2025 SHAREABLE VISUALS

Below are links to MANTS 2025 shareable visuals. Feel free to share our suggested posts or use your past show photos, videos, and products to highlight your unique experiences. Choose attention-grabbing images to stand out in your network.

Facebook Images

Instagram Images

X (Twitter) Images

LinkedIn Images

MANTS 2025 VIDEO

Video content is a powerful tool to create awareness and boost engagement. We invite you to share our MANTS 2025 branded video with your audiences, showcasing the excitement of the event.

Video: <https://www.dropbox.com/scl/fi/pzhqyyrtxeinzmxsihiq/MANTS-2025-Registration-Open.mp4?rlkey=7akxckly5y90b569usv4tsgk0&st=n938lrw7&dl=0>

MANTS 2025 SUGGESTED SOCIAL COPY

Below are a few sample posts you can use on different platforms. Remember to follow @MANTSBaltimore on [Facebook](#), [Instagram](#), and [X](#) and the Mid-Atlantic Nursery Trade Show on [LinkedIn](#) to stay updated on show-related news.



FACEBOOK

HASHTAGS: #MANTS2025 #MANTSBaltimore

SAMPLE POSTS

1. We can't wait to exhibit at @MANTSBaltimore - The Masterpiece of Tradeshows for the horticulture industry! Join us at the Baltimore Convention Center from January 8-10, 2025, and connect with us in Booth XXX. MANTS is where

industry trends are set, and innovations are unveiled.

Register now at <https://www.mants.com/registration/> to explore new products and make meaningful business connections. #MANTS2025 #MANTSBaltimore

2. Kick-off 2025 with new opportunities at @MANTSBaltimore from January 8-10 at the @BaltimoreConventionCenter. Experience the unmatched energy and networking opportunities at MANTS, where the green industry gathers. Early Bird registration rates are available until December 6, 2024. Don't miss out on the premier event of the year. Register today at <https://www.mants.com/registration/> and tag a friend who needs the reminder. #MANTS2025 #MANTSBaltimore
3. Save the date! Let's connect at @MANTSBaltimore, January 8-10, 2025, in Baltimore, MD. Visit our Booth XXX and discover the latest innovations in horticulture. MANTS is the ultimate event for exploring new industry products and building lasting relationships. See you there! #MANTS2025 #MANTSBaltimore <https://www.mants.com/registration/>
4. Save the date! Let's connect at @MANTSBaltimore, January 8 -10, 2025, in Baltimore, MD. Visit our Booth XXX and discover how our products can elevate your business. See you there! #MANTS2025 #MANTSBaltimore <https://www.mants.com/registration/>



INSTAGRAM

HASHTAGS: #MANTS2025 #MANTSBaltimore

In addition to the MANTS hashtags, including more can help with discoverability and engagement on Instagram. A few of our top suggestions include:

#horticulture #gardening #plants #indoorplants #outdoorplants
#plantsmakepeoplehappy #flowers #gardener #greenindustry #greenspace
#greenthumb #landscaping #landscapedesign #organic #agriculturelife #horticulturelife
#masterpieceoftradeshows #MANTSmeansbusiness #letsconnect

We recommend including a link for attendee registration in your bio. The link for attendee registration is <https://www.mants.com/registration/>.

There are free resources like <https://linktr.ee/> that provide the opportunity to include multiple links in your bio. This allows you to include the MANTS registration link without replacing your site information. The link can easily be removed post-event.

SAMPLE POSTS

1. Join us at @MANTSBaltimore, the Masterpiece of Tradeshows. Register now via the link in our bio to connect with us in Booth XXX from January 8-10, 2025.

Experience the best of the green industry and make 2025 a year of growth and success! #MANTS2025 #MANTS Baltimore

2. We can't wait to kick off the new year at @MANTS Baltimore from January 8-10, 2025, at the @BaltimoreConventionCenter. Discover industry innovations and network with industry leaders. Register by December 6 via the link in our bio for an exclusive early bird rate. Don't forget to tag a friend who could use this reminder. #MANTS2025 #MANTS Baltimore #EarlyBird
3. Calling all horticulture professionals! Let's connect at @MANTS Baltimore, January 8-10, 2025. Join us in Booth XXX and explore the latest trends and products in the green industry. MANTS is the place to be for anyone passionate about horticulture. See you there! #MANTS2025 #MANTS Baltimore #GreenIndustry
4. Save the date! Let's connect at @MANTS Baltimore, January 8-10, 2025, in Baltimore, MD. Visit our Booth XXX and discover the latest innovations in horticulture. MANTS is the ultimate event for exploring new industry products and building lasting relationships. See you there! #MANTS2025 #MANTS Baltimore <https://www.mants.com/registration/>
5. Save the date! Let's connect at @MANTS Baltimore, January 8 -10, 2025, in Baltimore, MD. Visit our Booth XXX and discover how our products can elevate your business. See you there! #MANTS2025 #MANTS Baltimore <https://www.mants.com/registration/>



HASHTAGS: #MANTS2025 #MANTS Baltimore

SAMPLE POSTS

1. We're excited to exhibit @MANTS Baltimore, January 8-10, 2025. Join us in Booth XXX at the Baltimore Convention Center for meaningful business connections. Register now at MANTS.com. #MANTS2025 #MANTS Baltimore
2. Gear up for an unforgettable experience at @MANTS Baltimore from January 8-10, 2025. Early Bird registration rates are available until December 6th. Don't miss out on the green industry's premier event! #MANTS2025 #MANTS Baltimore
3. Let's make 2025 a year of growth and success together! Join us at @MANTS Baltimore, January 8-10, 2025. Register now to secure your spot at the horticulture industry's Masterpiece of Tradeshows. #MANTS2025 #MANTS Baltimore



LINKEDIN

HASHTAGS: #MANTS2024 #MANTSBaltimore

SAMPLE POSTS

1. We can't wait to exhibit at @MANTSBaltimore - The Masterpiece of Tradeshow for the horticulture industry! Join us at the Baltimore Convention Center from January 8-10, 2025, and connect with us in Booth XXX. Register now at MANTS.com to explore new products and make meaningful business connections. #MANTS2025 #MANTSBaltimore
<https://www.mants.com/registration/>
2. New year, new opportunities! Kick-off 2025 with us at @MANTSBaltimore from January 8-10 at the @BaltimoreConventionCenter. Early Bird registration rates are available until December 6, 2024. Don't miss out on the green industry's premier event. Register today and tag a friend who needs the reminder. #MANTS2025 #MANTSBaltimore <https://www.mants.com/registration/>
3. Save the date! Let's connect at @MANTSBaltimore, January 8-10, 2025, in Baltimore, MD. Visit our Booth XXX and discover how our products can elevate your business. See you there! #MANTS2025 #MANTSBaltimore
<https://www.mants.com/registration/>
4. Don't miss out on Early Bird savings for MANTS 2025! Register by December 6th and save \$10. Join us in Baltimore from January 8-10, 2025, for the premier horticulture event. <https://www.mants.com/registration/> #MANTS2025 #MANTSBaltimore

ADDITIONAL SOCIAL IDEAS

In addition to the sample posts, here are some extra ideas to engage your audience:

- Share behind-the-scenes photos and videos of your team preparing for MANTS 2025.
- Highlight new products, show specials, and incentives in your posts.
- Leverage company stories and updates to connect with your followers emotionally.
- Share a testimonial that demonstrates why your followers should attend MANTS.

- Host an "Ask Me Anything" Q&A hour on Instagram Stories.

TIPS FOR SOCIAL MEDIA VIDEOS

- Keep videos short, preferably under 60 seconds.
- Choose interesting backgrounds and use natural light when possible.
- Include trending music or industry-relevant sound effects to enhance engagement.
- Think about which platform you want to use for your videos – Instagram Stories and X (Twitter) posts are better shot vertically, but horizontal works best for LinkedIn, Facebook, etc.
- Encourage viewers to visit your registration link in your bio for more information.

Remember to use the provided hashtags and share your journey with us on social media. See you in Baltimore! #MANTS2025 #MANTSBaltimore