

#### **EXHIBITOR SERVICE MANUAL**



**Mid-Atlantic Nursery Trade Show** Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125



#### **SHOW INFORMATION**

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### **Booth Package**

Items provided in your booth, per exhibitor:

- 8' High Backwall Drape with 3' High Sidewall Drape
- 7" x 44" Cardstock Identification Sign
- Wastebaskets emptied nightly

#### **Show Colors**

Show Drape Color(s): Halls A-D: Green, White Halls E-J: Blue, White

Aisle Carpet Color: Halls A-D: Green Halls E-J: Blue

#### **Exhibit Show Schedule**

#### **GENERAL EXHIBITOR MOVE-IN**

Monday, January 6, 2025 · 10:00AM to 6:00PM Tuesday, January 7, 2025 · 8:00AM to 6:00PM

#### **EXHIBIT HOURS**

Wednesday, January 8, 2025 • 9:00AM to 5:00PM Thursday, January 9, 2025 • 9:00AM to 5:00PM Friday, January 10, 2025 • 8:00AM to 1:00PM

#### **EXHIBITOR MOVE OUT**

Friday, January 10, 2025 · 1:00PM to 10:00PM

#### **FREIGHT REROUTE BEGINS**\* \*All outbound carriers must be checked in by this time

Friday, January 10, 2025 | 9:00PM

#### **IMPORTANT DEADLINES**

Please note! Shepard will be closed on December 23-26 and January 1 in observance of the Holidays. No shipments will be accepted. Please notify your carrier.

> Discount Price Deadline for Custom Shepard Rentals Monday, December 9, 2024

Exhibitor Appointed Contractor Notification Deadline Monday, December 9, 2024

First Day for Warehouse Deliveries Without a Surcharge Monday, December 9, 2024

Discount Price Deadline for Standard Shepard Orders Wednesday, December 18, 2024

Last Day for Warehouse Deliveries Without a Surcharge Monday, December 30, 2024

Last Day for Warehouse Deliveries\* Friday, January 3, 2025

\* Date indicated is last day freight can arrive to advanced warehouse with guarantee of delivery to booth for exhibitor move-in.

First Day Freight Can Arrive at Show Site

Monday, January 6, 2025 | 8:00AM

#### **Shipping Addresses**

#### **ADVANCE WAREHOUSE SHIPMENT ADDRESS**

Exhibiting Co. Name & Booth Number Mid-Atlantic Nursery Trade Show c/o Shepard Exposition Services 7079 Oakland Mills Rd Columbia, MD 21046

Warehouse hours: Monday - Friday 8:00AM - 4:00PM

#### DIRECT TO SHOW SITE SHIPMENT ADDRESS

c/o Shepard Exposition Services Exhibiting Co. Name & Booth Number Mid-Atlantic Nursery Trade Show Baltimore Convention Center 1 West Pratt Street Baltimore, MD 21201



shepardes.com



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INFORMATION

Due to liability concerns and/or labor jurisdictions, exhibitors or their Exhibitor Appointed Contractors (EACs) may not operate any type of mechanical or powered equipment including forklifts, manual or electric pallet jacks, overhead lifts, etc.

#### **Shepard Mailing Address**

1531 Carroll Drive, NW Atlanta, GA 30318 Phone: 404-720-8600 Email: orders@shepardes.com

#### Service Desk Hours (subject to change)

Monday, January 6, 2025 • 10:00AM to 6:00PM Tuesday, January 7, 2025 • 8:00AM to 6:00PM Wednesday, January 8, 2025 • 9:00AM to 5:00PM Thursday, January 9, 2025 • 9:00AM to 5:00PM Friday, January 10, 2025 • 8:00AM to 10:00PM

#### **Exhibitor Move Out**

Friday, January 10, 2025 · 1:00PM to 10:00PM

#### **Dismantle & Move Out Information**

Shepard will begin returning empty containers and skids as soon as the aisle carpet is removed and/or plastic protection is installed on top of the floor. All exhibitor materials must be removed from the facility by **Friday, January 10, 2025 | 10:00PM**.

Any materials remaining in the hall will be rerouted or returned to Shepard's warehouse to await disposition at the exhibitor's expense.

To ensure all exhibitor materials are removed from the facility during the exhibitor move out, please have all carriers checked in with Shepard no later than **Friday, January 10, 2025 | 10:00PM**.

#### **Post Show Paperwork & Labels**

Our Exhibitor Service Representatives will gladly assist you in preparing your outbound shipping labels, outbound Material Handling Authorization paperwork, and outbound shipping in advance. You may find these forms included in this exhibitor services catalog. An email with links to an online portal will also be sent to the exhibitor contact on record for the booth. Labels and paperwork will also be available on-site. Make sure your carrier knows your company name, booth number, and the carrier check in deadline.



#### **Outbound Shipping**

It is the responsibility of each exhibitor to arrange for transportation of booth materials after the event. Our Exhibitor Service Representatives are available pre show, during the show, and during move out to assist you in arranging shipping through our offi cial carrier Shepard Logistics. For peace of mind and easy set up, contact Shepard Logistics before the event for transportation services to and from the event. Shepard does not provide UPS, FED-EX, or other carrier specifi c labels. Exhibitors must schedule pick ups directly with all carriers as well as provide carrier specifi c shipping labels.

#### **Pick Up Address**

Baltimore Convention Center 1 West Pratt Street Baltimore, MD 21201

## UTILITY & ANCILLARY VENDORS

**Mid-Atlantic Nursery Trade Show** Baltimore Convention Center | Baltimore, MD

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#### **ELECTRICAL SERVICES**

Edlen Diane DeBarros, General Manager 410-649-7321; baltimore@edlen.com

#### AUDIO VISUAL (AV)

Projection Jane Cobb 410-649-7313; jcobb@projection.com

#### LEAD RETRIEVAL

Convention Data Services (CDS XPress Leads) Sunni Cardoso 800-746-9734, scardoso@cdsreg.com

#### CATERING

Levy Marsha Pratt-Davis, Director of Sales 410-649-7009, mpratt-davis@levyrestaurants.com

#### **INTERNET/WIFI**

Coming soon!







**Mid-Atlantic Nursery Trade Show** Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

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#### **Mid-Atlantic Nursery Trade Show Move Out Notice**

The Mid-Atlantic Nursery Trade Show will end at 1:00PM, on Friday, January 10, 2025. Please don't pack up your booth before 1:00PM for everyone's safety. Below are some general processes. Specific instructions will be emailed to you before move out begins.

**Returning Empty Containers:** Once the aisle carpet is removed and/or plastic protection is installed on top of the floor, Shepard will start returning empty containers and skids. Depending on the size of the event, this could take several hours. Please keep the aisles free of crates, boxes, and furnishings to speed up the process. For safety reasons, please don't go to the dock area or storage area to find your crates.

#### **Exhibitor Move Out Schedule:**

Friday, January 10, 2025 · 1:00PM to 10:00PM

**Outbound Paperwork Requirements:** To ship out or load out any materials from the building, you must have a Shepard Outbound Material Handling Authorization form. Make sure to pay your balances in full with Shepard Exposition Services to receive the form. Once you're packed and ready to leave, fill out the form and return it to the Shepard Service Desk. Label your boxes and leave your shipments in your booth space.

**Show Carrier:** Shepard Logistics can take care of all your shipping needs. Go to the Shepard Service Center to make your shipping arrangements.

**Outside Carriers:** To make sure everything is removed from the venue during the exhibitor move out, all carriers must check in with Shepard no later than Friday, January 10, 2025 | 9:00PM. If you're shipping via UPS or FEDEX, bring your own labels as Shepard can't provide them for you. Contact UPS or FEDEX to schedule your pickup. Any materials left in the hall and not claimed by your designated carrier by Friday, January 10, 2025 | 9:00PM, will be rerouted via the show carrier or returned to Shepard's warehouse to await disposition at your expense.

**Reroute Schedule:** If you're still in the venue after Friday, January 10, 2025 | 10:00PM, you may be charged labor wait fees if your booth move out process delays Shepard Operations. There's also a disposal fee for all bulk items (non-sweep-able) left on the show floor.

**Abandoned Items:** Any items or equipment left in booths without shipping labels after Friday, January 10, 2025 | 10:00PM may be thrown away. Shepard Exposition Services won't be responsible for any unattended items left on the show floor. If you don't have a complete Outbound Material Handling Authorization, your shipment will be returned to the warehouse or shipped to you via alternate carriers at your expense.

#### **Pick Up Location:**

Baltimore Convention Center 1 West Pratt Street Baltimore, MD 21201



## ONLINE ORDERING IT'S EASY.

#### Mid-Atlantic Nursery Trade Show

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Order online through the Shepard Exhibitor Portal at

https://apps.shepardes.com/olk/intro.asp. Login or Create an Account and follow the simple instructions for ordering. If you need assistance during your shopping experience, contact us using our **Q** chat feature on the right side of the screen. Representatives are available Monday - Friday, 8AM - 5PM EST.

- 1. Go to: https://apps.shepardes.com/olk/intro.asp
- 2. Select the Event.
- Login from the Show Information page by clicking the Login for Online Ordering button.
- 4. Select your event, enter your email address and password then click Login.

User Name = **Your Email Address** (provided by Event Management)

#### Password = MANTS25

- 5. Don't have an account, click "Create an Account."
- Once logged in, please confirm your profile information. If you need to update your information, please contact us at parse@shepardes.com.
- 7. To order, utilize the grey category drop-down menus above the Welcome message.
- 8. After making your selections, click the add to cart button on the bottom right of the page.
- 9. To view your order click the Shopping Cart Icon at the top right of the page.
- 10. Confirm your order, click and complete the payment process.

# Login If you are already registered for online ordering, please login below. You'll need to select and event first. After you login you will have access to your other events as well. Select a Event Select a Show Email Address youremail@yourcompany.com Password Login Forgot your password?

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•		
▼ online.	)	
Let's do this!		
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Need help? Contact us: orders@shepardes.com

## METHOD OF PAYMENT

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#### Please review the information and complete your payment information online.

You may choose to pay by credit card, check payable to Shepard Exposition Services, or bank wire transfer, however, we require your credit card authorization to be on file before we process your order(s) for service. For your convenience, we will use your online credit card information to charge your credit card account for any additional amounts incurred as a result of show site orders placed by your representative including material handling and logistics charges for shipments received on your company's behalf and any unpaid balance due for Shepard services. Credits for services will be issued at show site only.

Shepard no longer accepts cash payments for any Shepard Services. Once a payment is processed by credit card, any changes to the payment method will be charged a fee of 5% of the total invoice. 10010-Change Of Payment Method Transaction Fee.

## Shepard Exposition Services only accepts payment information electronically. Place your order online with Shepard or follow the steps below to provide your payment information electronically and submit your order forms.

#### Complete your payment information online.

Login to your account at https://www.shepardes.com/payment-methods and choose the event you are submitting payment for.

#### **Discount Pricing Deadlines**

Orders received without payment or after the discount price deadline will be charged at the standard price.

Online: Wednesday, December 18, 2024 All paid orders placed online prior to the deadline date.

Discount Deadline: Wednesday, December 18, 2024 All paid orders placed via pdf prior to the deadline date.

#### **ACH/Wire Transfers**

You may choose to pay by Check or ACH/Wire Transfer, however a credit card is required on file to process all orders. **Checks:** 

1. Checks can be mailed to: Accounts Receivable - 1778 Marietta Blvd, Atlanta, GA 30318

#### Wire Transfers:

1. Wire Transfers can be sent to bank information listed below.

2. **Important!** After your wire transfer has been sent, please send an email to **ar-es@shepardes.com** to confirm and include your show name, event code and your booth number. Unidentified payments can result in funds not being assigned to your account.

In order to accurately process the transfer of funds from your account, please complete the following information and email it along with a copy of the wire receipt to the email printed on the header of this page. A \$50 service charge will be added for processing checks drawn on foreign banks. A \$25 service charge will be added for processing U.S. wire transfers. \$50 service charge for international wire transfers.

The following information must be included on the bank copy of the wire transfer confirmation:

NAME OF SHOW BEING ATTENDED: Mid-Atlantic Nursery Trade Show

EVENT CODE: M164990125

BOOTH NUMBER:

EXHIBITING	COMPANY	NAME: _

Account Name:	Routing Number:	SWIFT CODE (US):	For Checks: Please include the show name, event code and your booth number
Shepard Exposition Services, Inc.	041000124	PNCCUS33	on the check.
Bank Name:	Account Number:	SWIFT CODE (INTL):	
PNC Bank N.A., Pittsburgh, PA 15219 USA	<b>42-6061-9772</b>	PNCCUS33	

TAX EXEMPT? Please submit tax exemption certificate to: orders@shepardes.com. If you are tax exempt, you must provide a tax exemption certificate for the state in which the event is being held.



## TERMS & CONDITIONS

#### Mid-Atlantic Nursery Trade Show

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You are entering a contract which limits your possible recovery in case of loss or damage. The terms and conditions set forth below become a part of the contract between Shepard Exposition Services, and you, the Exhibitor.

#### Exhibitor is deemed to accept these terms and conditions when any of the following conditions are met:

Exhibitor materials are delivered to the Shepard warehouse or to a show or exposition site for which Shepard is the Official Show Contractor, or an order for labor and/or rental equipment is placed by the exhibitor with Shepard.

Definitions and Shepard Responsibilities: The name "Shepard" shall be construed within the meaning of this contract as Shepard Exposition Services, Inc. and its employees, officers, agents, and assigns including any subcontractors Shepard may appoint. The term "EXHIBITOR" refers to any party who contracts for services with Shepard. Shepard shall be responsible only for those services which it directly provides, and hereby agrees to execute its contracted duties in good faith. Shepard assumes no responsibility for any person, parties, or other contracting firms not under Shepard's direct supervision and control. Shepard shall not be responsible for loss, delay, or damage due to strikes, lockouts, work stoppages, natural elements, vandalism, acts of God, civil disturbances, power failures, acts of terrorism or war, or any other causes beyond Shepard's reasonable control; or for ordinary wear and tear in the handling of materials. Due to the security and liability requirements, Shepard personnel will unload all vendor materials from the loading docks to the booths. Exhibitors may not utilize powered mechanical equipment.

Indemnification: The exhibitor agrees to indemnify, forever hold harmless, and defend Shepard and its employees, officers and agents from and against any and all claims, causes of action, fines, penalties, damages, liabilities, judgments, and expenses on account of personal injury or death, damage to or loss of property or profits arising out of, or contributed to by any of the following: (1) exhibitor's negligent supervision of any labor secured through Shepard or the negligent supervision of such labor by any of the exhibitor's employees, agents, representative, invitees, and/or exhibitor appointed contractor (EAC); (2) exhibitor's nealigence, willful misconduct, or deliberate act, or such actions of exhibitor's employees, agents, invitees, representatives, or EACs at the show to which this contract relates. including but not limited to the misuse. improper use, unauthorized alteration, or negligent handling of Shepard equipment; or (3) exhibitor's violation of

Federal, State, or Local ordinance; or violation of show regulations and/or rules as published by the Facility and/or Show Management.

Payments are due prior to delivery of services or equipment to EXHIBITOR unless other credit arrangements have been made. All payments shall be in U.S. currency, MasterCard, VISA, or American Express, debit cards, or check, provided there is sufficient customer credit in Exhibitor's form of payment to completely satisfy the amount owed by EXHIBITOR to Shepard. Undersigned authorizer acknowledges and agrees that all applicable charges for services rendered to the EXHIBITOR will be applied to the credit card on file in the event other form of payment is not tendered prior to the close of the trade show. In no instance shall any Exhibitor be extended credit beyond 30 days after the close of the Show. If there are any outstanding balances owed by EXHIBITOR to Shepard which have not been paid after 30 days following the close of the Show, then these unpaid balances shall bear interest at the rate of 1-1/2% per month (18% per annum). Exhibitor will be responsible for all charges incurred by Shepard while endeavoring to collect this account. If EXHIBITOR provides a credit card for payment and the credit card transaction is declined, EXHIBITOR hereby authorizes Shepard to process the outstanding balance in multiple smaller increments that total the amount of the outstanding payment obligation. In the event that a THIRD PARTY (AGENT) orders on behalf of the EXHIBITOR and the named THIRD PARTY does not discharge payment of the invoice prior to the last day of the show, charges will revert back to the EXHIBITOR. All invoices are due and payable upon receipt, by either party.

Show Site Orders: Services ordered at show site will require full payment at the time the order is placed. Purchase orders may not be used in lieu of payment. Regular prices will apply to all show site orders. Floor orders are limited to availability.

Third Party Orders: If you contract your work to a display or exhibit house and require services from Shepard, the payment policy stated above applies. Please pass this information on to them. A Third Party Payment form must be completed and submitted three weeks prior to show opening. If your elected Third Party Provider fails to pay for Shepard Services, the exhibitor is still responsible for paying all invoices to Shepard.

Equipment Audits: EXHIBITOR should be advised that routine audits of Exhibitor booths for service usage are conducted during the Convention. Should the result of such an audit indicate that equipment or services is in fact being used that has not been paid for, the Exhibitor will be charged for the equipment or service at the applicable rate.

Exchanges and Cancellations: On-site exchanges and cancellations in orders will be assessed a 100% pick-up fee. Custom products: All orders canceled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses. Equipment and Furnishings: There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing 14 days prior to first exhibitor move in day. Labor: Cancellations must be received in writing before 48 hours of 1st day of exhibitor move in, otherwise a 1 hour per man ordered will apply.

Invoices: Prior to close of show, an invoice will be prepared and emailed to the booth contact on file for your review. Credits will be issued at show site only. If you have any questions or want to pay your invoice by check, please see our Exhibitor Service representatives at the service desk on-site. Shepard Exposition Services does not accept cash payments.

Outbound Services: All outbound services will be processed on your credit card. A copy of the receipt and invoice will be mailed within 10 days of the close of the show.

Rental Responsibility: All materials are on a rental basis and shall remain the property of Shepard. The customer shall be held financially responsible for any damage to Shepard equipment used by the customer. Prices quoted are for the duration of the show and include installation, rental, and removal except where indicated. If skirting and carpet colors are not selected, show colors will prevail.

continued on the next page



## TERMS & CONDITIONS (continued)

#### **Mid-Atlantic Nursery Trade Show**

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International Customers: International customers must pay for all services in U.S. funds. A \$50 service charge will be added for processing checks or wire transfers drawn on foreign banks.

U.S. Wire Transfers: A \$25 service charge will be added for processing U.S. wire transfers. Please complete the wire transfer portion of the Method of Payment form. The credit card portion of the form must still be completed before your order will be processed.

**Tax Exempt Status:** If you are tax exempt in the state where the show is held, a copy of the certificate must accompany your order.

**Tax Rates:** State tax regulations and tax rates can change after the date of publication. Prevailing state tax rates will supersede any published rate.

Exhibitor Information: Exhibitor permits all contact information provided to Shepard to be used by Shepard and shared with other entities assisting in the production of the event in question. Facsimiles and email communications may include show information, promotional materials, advertising statements and other commercial notices. Permission may be revoked by the EXHIBITOR in writing.

Cancellation or Event Postponement: In the event the exposition or event is canceled or postponed, Shepard reserves the right to charge for services rendered in preparation of the event or exposition as well as non-refundable costs incurred by Shepard.

Insurance: It is understood that Shepard is not an insurer. Insurance should be obtained by the EXHIBITOR. It is highly recommended that exhibitors arrange All Risk coverage which usually can be done by endorsements to existing policies. Exhibitor's materials should be insured from the time they leave their firm until they are returned after the close of the show. Insurance and liability against theft or property damage to equipment or exhibit material owned or rented by EXHIBITOR, or bodily injury occurring within the confines of Exhibitor's booth, remain the sole and complete responsibility of EXHIBITOR. Except where prohibited by law, the EXHIBITOR and its insurers waive all rights of recovery or subrogation against Shepard and their respective directors, officers, employees, and agents.

#### Claim(s) for Loss and Payment For Services:

♦ Shepard •

Exhibitor agrees that any and all claims for loss or damage shall be submitted to Shepard prior to the conclusion of the show when the alleged loss or damage occurred prior to that time, and in all cases within 30 days of the conclusion of the show. For claim reporting purposes, the "conclusion" of the show shall be construed as the end of the day on which exhibitor must vacate the show site. All claims reported after the 30-day period will be rejected. In no event shall a suit or action be brought against Shepard more than one year after the date the loss or damage occurred. Payment for services may not be withheld. In the event of any dispute between Shepard and the exhibitor relative to any loss or damage claim, the exhibitor shall not be entitled to and shall not withhold payment for Shepard services as an offset against the amount of the alleged loss or damage. Any claim against Shepard shall be considered a separate transaction and shall be resolved on its own merit.

Limits of Liability: If found liable for any loss, Shepard's sole and exclusive maximum liability for loss or damage to Exhibitors materials and Exhibitor's sole and exclusive remedy is limited to \$.50 (USD) per pound per article with a maximum liability of \$100.00 (USD) per item, or \$1,500.00 (USD) per shipment whichever is less. All shipment weights are subject to correction and final charges determined by the actual or re-weighed weight of the shipment. Shepard shall in no event be liable for collateral, exemplary, indirect costs or damages, or loss of sales resulting from, or related to, a claim for loss of or damage to material.

Inbound and Outbound Shipments: Consistent with trade show industry practices, there may be a lapse of time between the delivery of shipment(s) to the booth and the arrival of the exhibitor or his representative. During such time, the materials will be left unattended. Shepard is not, and cannot be, responsible for loss, damage, theft, or disappearances of exhibitor's materials after same have been delivered to the exhibitor's booth. Similarly, there may be a lapse of time between the completion of packing and the actual pick up of exhibitor's materials from the booth for loading onto a carrier. During such time, the materials will be left unattended. Shepard shall not be responsible for loss, damage, theft, or disappearance of exhibitor's materials before same have been picked up for loading after the show. All materials will be checked at the booth at the time of loading using document(s) submitted by the exhibitor and notations of exceptions to conditions of materials or piece counts will be made on said document. Shepard assumes no responsibility for loss, damage, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's appointed carrier or agent for transportation after the show. Shepard loads materials onto the carrier's truck under the supervision of the carrier driver who checks and signs for the materials. Shepard assumes no liability for any materials after the carrier assumes custody of materials. If exhibitor's designated carrier fails to show by the move out deadline after a show, Shepard shall have the authority to route exhibitor's shipment via an alternate carrier, or return shipment to a local warehouse for disposition at exhibitor's expense

Packaging, Crates, and Empty Containers: Shepard shall not be responsible for surface damage to loose or uncrated materials, pad-wrapped, or shrink-wrapped materials. Shepard shall not be responsible for concealed damage, damage to carpets in bags or poly, or damage to materials improperly packed. Shepard shall not be responsible for crates and packaging unsuitable for handling, partially assembled, or having prior damage. Affixing "Empty" storage labels to containers is the sole responsibility of the exhibitor or their representative. All previous labels should be removed. Shepard assumes no responsibility for removal or mis delivery of containers with old labels or incorrect information on labels or for loss or damage to materials stored in containers labeled "empty."

#### M164990125

January 8 - 10, 2025



#### THIRD PARTY PAYMENT

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#### **DEADLINE: MONDAY, DECEMBER 9, 2024**

Return this form when a third party (any party other than exhibiting company) should be billed for services. Both parties MUST sign this form indicating acceptance; otherwise, request will be denied.

When a third party is handling your display and/or paying for any services on your behalf, we will agree to this third party arrangement if the following payment is agreed upon and all signatures are properly completed. By signing this form, both parties agree and understand that the exhibiting firm is responsible for all charges. In the event that the named third party does not make payment by show close, Shepard will be paid by the exhibiting firm on demand at show site. The show site invoice may or may not include any outbound services, such as additional material handling, rigging, and/or shipping charges.

#### Step 1. Provide the exhibiting company contact information and signature.

EXHIBITING COMPA	NY NAME:			BOOTH NUMBER:
EXHIBITING COMPA	NY ADDRESS:			
CITY:			STATE:	ZIP CODE:
CONTACT EMAIL AD	DRESS:		PHONE NUME	BER:
EXHIBITING COMPA	NY AUTHORIZED NAME (plea	se print):		
SIGNATURE FROM E	XHIBITING COMPANY:			
Step 2. Check	c services below to	bill to the third party.		
□ ALL SERVICES	Booth Cleaning	Material Handling	Carpet	Furniture
	Exhibit Rentals	Overhead Rigging/Labor	Installation/Dismantling Labor	Logistics/Transportation
	Other (please specify):			
Step 3. Provid	de third party conta	act information.		
3RD PARTY COMPA	NY NAME:			
CONTACT NAME:				
EXHIBITING COMPA	NY ADDRESS:			
CITY:			STATE:	_ ZIP CODE:
CONTACT EMAIL AD	DRESS:		PHONE NUME	BER:
SIGNATURE FROM T	HIRD PARTY COMPANY:			

#### Step 4. Complete your payment information online.

Login to your account at https://www.shepardes.com/payment-methods and choose the event you are submitting payment for.





#### EXHIBITOR APPOINTED CONTRACTOR (EAC)

**Mid-Atlantic Nursery Trade Show** 

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#### **DEADLINE: MONDAY, DECEMBER 9, 2024**

## This form is to be completed by the Exhibitor and returned to Shepard by the deadline date noted above.

EXHIBITING COMPANY NAME:	BOOTH NUMBER:
CONTACT EMAIL ADDRESS:	PHONE NUMBER:
EXHIBITOR SIGNATURE:	

An Exhibitor Appointed Contractor (EAC) is a company other than the "general or official" service provider on the show that requires access to your booth during installation and dismantling. The EAC may only provide services in the facility that are not designated by the facility as "exclusive" to a designated provider, or by the event organizer in a contract as an exclusive service for the "general or official: service provided or other third party.

No EAC will be allowed to work in an exhibitor's booth if this EAC form, a valid form of insurance, a third party Method of Payment form and an exhibitor Method of Payment is not completed by an authorized representative and received by Shepard by the due date indicated above. The Form must be completed for every third party (as well as any other ordering third party ordering or requesting services from Shepard on behalf of exhibitor) at the above event. Certificates of Insurance are to be uploaded here. Multiple booths are not to be listed on one form. If form is not submitted by deadline date, the EAC will not be allowed to perform work in the hall except to supervise the official contractor provided labor.

EXHIBITOR APPOINTED CONTRACTOR:			
CONTACT NAME:	PH0	DNE NUMBER:	
STREET ADDRESS:			
CITY:	STATE:	ZIP CODE:	
DESCRIPTION OF PROPOSED SERVICE FOR EXHIBITOR:			

The EAC hired by the exhibitor must, by the deadline date, provide a current Certificate of Insurance with minimum limits of \$500,000 property damage per occurrence, \$1,000,000 personal injury per occurrence, workers compensation aggregate coverage of \$1,000,000 per occurrence, and naming Shepard Exposition Services as an additionally insured for the time period of the event, including move-in and move out days. If EAC does not have minimum coverage and proper documentation, they will be subject to employing Shepard Exposition Services for labor services. Certificates of Insurance are to be uploaded here. If you need to order insurance, please click here.

The EAC must abide by the rules and regulations of the show and all pertinent union regulations.

EAC employees must wear approved identification badges at all times while in the work area. Badge will be issued at show site to authorized contractor representatives when all requirements have been met.

The EAC must confine its operations to the exhibit area of its clients. No service desks, storage areas or other work facilities will be located anywhere in the facility. Show aisles and public areas are not part of the Exhibitor's booth space.

Solicitation of business by EAC is strictly prohibited. EAC companies discovered soliciting will be removed from the show floor and the exhibitor will not be able to use that EAC for the remainder of the event.

The EAC must have all business licenses, work permits and insurance required by State and City governments and Facility Management before beginning work, and shall provide Show Management with evidence of compliance.

If required, the EAC must be able to provide evidence that it has current and applicable labor contracts and must comply with all labor agreements and jurisdictions. The EAC must not jeopardize the production of the event by any act or practice that would lead to work stoppages, strikes or labor disputes.

EACs agrees to keep all No Freight Aisles clear at all times. If SES is required to rearrange any material situated in a clearly No Freight Aisle, the exhibitor or the EAC depending on billing arrangements will be a charged a 1 hour minimum forklift rental and labor.



## WHERE DOES IT GO? TELL US! SAVE TIME AND MONEY.

### With Shepard, You Can.

Use this grid to show where to place Hanging Signs, Electrical, or other Utility Orders.

\_\_\_\_\_ CONTACT EMAIL ADDRESS: \_\_\_

Make as many copies as you need!

COMPANY NAME:

CONTACT NAME: \_

\_ BOOTH NUMBER: \_

Enter in the booth numbers above, below, and on each side of your booth to ensure proper placement! If you are using this grid for a hanging sign, include the total height from the floor to the top of the sign.

<form><form>



## SHIPPING VS. MATERIAL HANDLING

### Make freight management easy. With Shepard, You Can.



#### What is shipping?

Shipping is the process of a carrier picking up items from your office or any place of origin and transporting it to the dock of either the advance warehouse or event facility. Shipping is separate from Material Handling. Exhibitors may use any carrier they want, including Shepard Logistics.



#### What is material handling?

Material Handling is the process of receiving a shipment from your carrier and managing on-site handling of the shipment through the event cycle. It is a standard event procedure with associated costs typically based on shipment weight.

#### **Material Handling Process:**

- Unloading freight from your carrier once it arrives at the receiving dock.
- Transporting freight from dock to your booth space.
- Removing empty shipping containers (boxes, crates and pallets) from your booth.
- Temporarily storing your empty shipping containers during the show.
- Returning empty shipping containers to your booth at the close of event.
- Transferring your freight back to the loading dock.
- Loading your freight into your carrier's delivery vehicle for return shipping.

#### One easy way to keep charges low?

**Consolidate.** Whether you ship to the advance warehouse or directly to show site, it is in your best interest to consolidate your shipment as much as possible. Each shipment that arrives separately is assessed the minimum charge.

So, keep your charges low by skidding items so that they are sure to arrive together.



## SHEPARD LOGISTICS EFFICIENT. ON-TIME. GUARANTEED.

## Enjoy convenience and confidence. With Shepard Logistics, You Can.

Shepard Logistics is the official event carrier. Our dedicated team of logistics specialists will provide you with personalized and efficient shipping solutions to make sure your freight arrives on time.



#### **Inbound & Outbound Services**

- Standard ground
- · 2-Day, and 3-Day service levels
- Air-ride
- Flatbed
- · Dedicated truckload
- Volume discounts
- Caravan services

#### **Material Handling**

- $\cdot$  Handle-with-care approach
- On-time delivery
- Fast resolution in case of damage
- Signature series material handling 10% discount to all round-trip customers



#### Value-Added Services

- Personalized service
- Priority empty return for all inbound with Shepard Logistics
- Transparent quotes with no hidden fees
- · Available 7-days a week
- · Late fees waived at Shepard events
- Outbound shrink wrap at no charge
- Shepard Logistics personnel on-site at your service for assistance



♦ Shepard







#### **SHEPARD LOGISTICS SERVICES (SLS)**

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### Ship Roundtrip with Shepard Logistics and receive a 10% discount on Material Handling\*

\*Discount does not apply to shipments considered small package, local deliveries, "Light Weight" shipments, or shipments over 10,000 lbs. Roundtrip SLS shipping is required to qualify for discount. (35572)

#### Shipping Services do not include Material Handling fees at Show Site. Material Handling fees will be charged to the credit card on file.

#### Step 1. Complete exhibiting company information.

EXHIBITING COMPANY NAME:		BOOTH NUMBER:
CONTACT NAME:		_ PHONE NUMBER:
CITY:	STATE:	ZIP CODE:
EMAIL ADDRESS:		

#### Step 2. Where are we picking up the shipment?

COMPANY NAME:			
STREET ADDRESS:		PHONE NUMBER:	
CITY:	STATE:	ZIP CODE:	
Is there a loading dock? Yes No	Any thing else we should kr	now about your building?	
Is the building in a residential area?  Ves No			
Contact Name at residence: Phone Number:			
Do we need a lift gate on our truck? Yes No			
Do we need to go inside your office to pick up your items? Yes No			

#### Step 3. When are we picking up the shipment?

DATE:

\_\_\_\_\_ HOURS OF OPERATION: \_

#### Step 4. Where is the shipment going?

Advanced Warehouse Direct to Facility/Show Site We recommend shipping to the Advance Warehouse to avoid wait times on show site.

#### Step 5. What are we shipping?

QTY	ITEM	LENGTH	WIDTH	HEIGHT	WEIGHT
	Crates				
	Cartons (cardboard)				
	Cases/Trunks				
	Skids/Pallets				

QTY	ITEM	LENGTH	WIDTH	HEIGHT	WEIGHT
	Carpet (color)				
	Monitors				
	Other				
TOTAL					

#### Step 6. What type of service is needed (how fast do you need it)?

Standard Ground 2nd Day Air Expedited Ground 3-5 days) Other (Truckload, Specialized) Service level may be changed to meet delivery date. Order must be received within 24 hours of requested pick up date. Expedited Ground (3-5) and air shipping available for pre-booked and confirmed orders only.

#### Step 7. After the event is over, are we shipping it back to you?

**YES!** No, I will arrange another carrier.

A credit card must be on file to order Shipping Services. Please complete the Method of Payment form. Shipping services do not include material handling charges at show site. Material handling fees will be charged to the credit card on file. For shipments coming out of or going to Canada, we must have a Commercial Invoice and your Custom Broker's contact information before we can finalize your shipment.



Email completed form to: logistics@shepardes.com



## **International Shipping - Event Logistics**



DSV Fairs & Events is the Preferred International Freight Forwarder and Customs Broker for Shepard events.

#### IMPORT ARRIVAL DEADLINE ESTIMATES:

LCL SEA FREIGHT – 5 weeks before the show opens FCL SEA FREIGHT – 4 weeks before the show opens AIR FREIGHT – 3 weeks before the show opens







#### OUR INTERNATIONAL SHIPPING SERVICES INCLUDE:

- Shipment planning packaging, documentation, scheduling
- Pick-up and international shipping to the US air/port
- Customs clearance & delivery to the Shepard advance whse or show dock
- Pick-up at the show site dock or Shepard warehouse
- Export documents, international shipping and Customs clearance overseas
- Final delivery to the overseas return destination



Fairs & Events, Solutions USA Contact: Kelly O'Neill-Exley Product Specialist Email: <u>kelly.oneill@dsv.com</u> Main Office: + 1 786 577 6750 Mobile: +1 404 432 8835

Please <u>contact us today</u> for a free quotation.

### **DSV International Offices**



DSV Fairs & Events has an agent office in most countries worldwide. If you do not see your country listed below, then please contact DSV Fairs & Events USA, so that we can provide local contact details.

#### Canada

DSV Global Transport & Logistics 2200 Yukon Court, Milton, ON L9E 1N5 Canada Contact: Shripad Bhandare Tel: +1 905 203 4576 Mobile: +1 365 822 2333 (Faisal) E-mail: fairs&eventsDSVcanada@ ca.dsv.com

#### China

DSV Fairs & Events, Solutions Rm 2307-2308, 23F One Indigo 20 Jiuxianqiao Road Chaoyang District Beijing 10016 P.R. China Contact: Roaddy Lu Tel: + 86 10 8540 7288 / 7299 Mobile: + 86 13 91029 8808 Email: roaddy.lu@dsv.com

#### Denmark

DSV Solutions A/S Fairs & Events Center Boulevard 5 2300 Copenhagen S Denmark Contact: Lars Skovhoej Tel: +45 43203859 Email: expo@dk.dsv.com

#### Germany

DSV Solutions GmbH Fairs & Events Gruener Deich 1 Hamburg 20097 Germany Contact: Volker Baumann Tel: + 49 41652189160 Mobile: + 49 1719793166 Email: volker.baumann@dsv.com

#### Hong Kong

**PREVIOUS** 

DSV Fairs & Exhibitions 13001-11W, 103-04S&106-7S, 13/F ATL Logistics Centre B, Berth 3 Kwai Chung Container Terminal NT Hong Kong Contact: Sunny Ling Tel: + 852-2211 8205 / 8852 8205 Mobile: + 852 9622 3280 Email: sunny.ling@dsv.com

#### Italy

DSV Solutions SRL Fairs and Events Via Dante 134 20096 Pioltello, Milan Italy Contact: Marco Simone Tel: + 39 02 921 34036 Mobile: + 39 342 7410283 Email: marco.simone@dsv.com

#### Japan

DSV Fairs & Events, Solutions Imperial Hotel Tower 16F 16A-4 1-1-1 Uchisaiwaicho, Chiyoda-ku Tokyo 100-0011 Japan Contact: Shingo Kobayashi Tel + 81 3 4565 4569 Mobile: + 81 80 2478 9133 Email: JP.FE@dsv.com

#### Korea

DSV Fairs & Events, Solutions Magok Central Tower 1 Cha, 227 Gonghang-daero Gangseo-gu, Seoul, 07802 Korea Contact: Chris Lim Tel: + 82 2 2192 7420 Mobile: +82 10 2800 1834 Email: chris.lim@dsv.com

#### Portugal

DSV Transitários, Lda Rua Abade Correia da Serra, 112 Senhora da Hora, 4460-208 Portugal Contact: Silvia Eloi Tel: + 351 266 088 642 Mobile: + 351 916 141 569 E-mail: silvia.eloi@dsv.com

#### Singapore

DSV Solutions Pte Ltd No.5 Changi North Way 5th Floor, 498771 Singapore Contacts: Maybelline Oun Tel: + 65 6500 5610 Mobile: + +65 9655 3031 Email: maybelline.oun@dsv.com

#### Spain

DSV Fairs & Events, Solutions Pol. Ind. Riera del Molí Les Licorelles, Calle A num. 1 08750 Molins de Rei Barcelona Spain Contact: Belina Flores Tel: + 930 260 838 Mobile: + 34 34 686 902 300 Email: belina.flores.sierra@dsv.com

#### Taiwan

DSV Fairs & Events, Solutions No. 1 Fude 1st Road Yingge District New Taipei City 239013 Taiwan R.O.C. Contact: Yuan Wang Tel: + 886 2 2678 2345 #207 Mobile: + 886 975 909 056 Email: yuan.wang@dsv.com

#### **Turkey**

DSV Fairs &Events Rüzgarlıbahçe Mahallesi Cumhuriyet Caddesi Acarlar İş Merkezi C Blok No:10 34805 Beykoz İstanbul Turkey Contact: Tandogan Ozman Tel: + 90 216 680 16 00 Mobile: + 90 533 938 04 55 Email: tandogan.ozman@dsv.com

#### **United Arab Emirates**

DSV Fairs & Events, Solutions Level 15, Office No. 07-08 Sheikh Rashid Tower Dubai World Trade Centre P.O.Box 36683, Dubai, UAE Contact: Nilofer Sayeed Tel: + 971 4 813 1487 / 813 1210 Mobile: + 971 56 6833914 Email: nilofer.sayeed@dsv.com

#### **United Kingdom**

DSV Fairs & Events, Solutions One Western Gateway Royal Victoria Dock London E16 1XL, United Kingdom Contact: Garcia Newell Tel: + 44 207 069 5321 Mobile: + 44 7760 165828 Email: garcia.newell@dsv.com

DSV Fairs & Events, Solutions USA Contact: Kelly O'Neill-Exley Product Specialist Email: <u>kelly.oneill@dsv.com</u> Main Office: + 1 786 577 6750 Mobile: +1 404 432 8835 WWW.dSV.com



#### **OUTBOUND MATERIAL HANDLING AUTHORIZATION & LABEL REQUEST**

#### **Mid-Atlantic Nursery Trade Show**

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

**ORDER ONLINE!** 

All outbound shipments require a Shepard Outbound Material Handling Authorization (MHA) form and shipping labels. Shepard offers complimentary pre-printing of these items. To take advantage of this service, please complete this request and submit to Shepard. Your pre-printed MHA and labels will be delivered to your booth prior to the close of the show.

Note: All third parties must pick up MHA/labels at the Shepard Service Desk.

#### Step 1. Complete exhibiting company information.

EXHIBITING COMPANY NAME:	BOOTH NUMBER:
CONTACT NAME:	PHONE NUMBER:
EMAIL ADDRESS:	

#### Step 2. Where is the shipment going?

COMPANY NAME:	BUSINESS HOURS:	
STREET ADDRESS:		
CITY:	STATE:	ZIP CODE:

QTY

#### Step 3. How many pieces are in your shipment?

# OF CRATES:	# OF SKIDS:	# OF CASES:	# OF CARTONS:	APPROX, TOTAL WEIGHT:

#### Step 4. What are we shipping?

QTY	ITEM	LENGTH	WIDTH	HEIGHT	WEIGHT
	Crates				
	Cartons (cardboard)				
	Cases/Trunks				
	Skids/Pallets				

Is there a loading dock? Yes No

Is the building in a residential area? Yes No

Residential contact name Phone Number

Do we need a lift gate on our truck? Ses No

Do we need to go inside your office to deliver your items?

#### Step 5. How many labels do you need? \_

#### Step 6. Who is picking up your shipment?

Official Show Carrier: SHEPARD LOGISTICS Other (Truckload, Specialized)

If selecting a carrier other than Shepard Logistics, you must schedule the pickup. This includes Fed Ex, UPS, etc. If using FedEx or UPS you must have and apply their shipping labels.

#### Step 7. What type of service is needed (how fast do you need it)?

Ground 2nd Day Expedited Ground (3-5 Days) Overnight For Shepard Logistics customers, Expedited and Air shipments are available for pre-booked orders only.

#### Step 8. What do we do with your items if your carrier doesn't show up?

Send out via Shepard Logistics or available carrier Return to warehouse for pickup, \$1500 minimum charge per shipment

In order to process your order, we require payment on file. Please complete the Method of Payment and return to Shepard Exposition Services. If you have already placed an order with Shepard, we will automatically use the credit card on file for your company. For shipments going into or out of Canada, we must have the Commercial Invoice and the Custom Brokers contact information before we can finalize your shipment.



Email completed form to: orders@shepardes.com

ΤΟΤΑΙ	-			
	Other			
	Monitors			
	Carpet (color)			
		1		

WIDTH

HEIGHT

WEIGHT

LENGTH

Any thing else we should know about your building?

ITEM

shepardes.com



#### **ADVANCED SHIPPING LABEL**

**Mid-Atlantic Nursery Trade Show** Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

Print at least one shipping label for each box. Include the exhibiting company name and booth number. If you are creating your own labels, make sure the same information below is on your labels.

NCED HOUSE	<ul> <li>Shepard</li> <li>Advanced warehouse</li> </ul>
ADVA WARE	TO: (Exhibiting Company Name)
	(Exhibiting Company Booth Number) c/o Shepard Exposition Services 7079 Oakland Mills Rd Columbia, MD 21046
S	FOR: Mid-Atlantic Nursery Trade Show
	Delivery Hours: Monday - Friday 8:00AM - 4:00PM
	<b>First day freight can arrive without a surcharge:</b> Monday, December 9, 2024 <b>Last day freight can arrive without a surcharge:</b> Monday, December 30, 2024





#### **DIRECT SHIPPING LABEL**

**Mid-Atlantic Nursery Trade Show** Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

Print at least one shipping label for each box. Include the exhibiting company name and booth number. If you are creating your own labels, make sure the same information below is on your labels.

W SITE	<ul> <li>Shepard</li> <li>DIRECT ТО SHOW SITE</li> </ul>
SHO	TO: (Exhibiting Company Name)
	(Exhibiting Company Booth Number) c/o Shepard Exposition Services Baltimore Convention Center 1 West Pratt Street Baltimore, MD 21201
	FOR: Mid-Atlantic Nursery Trade Show
2	<b>MUST NOT BE DELIVERED PRIOR TO:</b> Monday, January 6, 2025   8:00AM





#### MATERIAL HANDLING RATES

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### Ship Roundtrip with Shepard Logistics and receive a 10% discount\* on Material Handling

\* Discount does not apply to shipments considered small package, local deliveries, "Light Weight" shipments, or shipments over 10,000 lbs. Roundtrip SLS shipping is required to qualify for discount. (35572)

What is Material Handling? Material Handling is the unloading and delivery of exhibit freight to the exhibitor's booth on the show floor, the storage of empty containers, the return to booth for packing, and the loading back onto the exhibitor's outbound carrier. This is an automatic service and is billed based on weight. This service, whether used completely or in are part, are billed as a package.

How to Calculate Material Handling Services The following services whether used completely or in part are offered as a package. When estimating weight, round up to the next 100 lbs. For example: 285 lbs. = 300 lbs./100 lbs. = 3 X RATE = \$ Amount or minimum charge, whichever is greater.

Standard Material Handling Rates All rates are per 100 pounds with a 200 pound minimum charge. Certified weight tickets are required on all shipments.

Blended Rates The rates stated are blended to include overtime based on the schedule at publication. Changes in schedule or if your carrier delivers your freight outside of published hours may result in additional fees. Please see Material Handling page for a complete listing of all possible charges.

#### **Advanced Warehouse Shipments\*\***

\*\* Single pieces over 5000 pounds, machines or uncrated items cannot be accepted at warehouse.

FIRST DAY FREIGHT CAN ARRIVE: Monday, December 9, 2024 LAST DAY FREIGHT CAN ARRIVE: Friday, January 3, 2025

		-			
CODE	ITEM	WEIGHT		PRICE/CWT	TOTAL
35010	Crated		×	\$89.20	
35036	Special Handling		l x	\$116.00	

#### Light Weight Shipments\*\*\*\*

\*\*\*\* Shipments 40 pounds or less

CODE	ITEM	WEIGHT		PRICE	TOTAL
35400	Light Weight		х	\$44.50	

Please note, all concrete/pavers/stones/pottery & heavy machinery should be shipped directly to showsite. In the event that your items are sent to the advanced warehouse your material handling total will be subject to a 60% discount of the crated advanced rate with a minimum of \$178.40. The roundtrip flat rate forklift rate can be found on the Forklifts & Ground Rigging page.

#### **Direct to Facility/Show Site Shipments**\*\*\*

\*\*\* Large pieces of machinery and uncrated shipments can be accepted at show site.

FIRST DAY FREIGHT CAN ARRIVE: Monday, January 6, 2025

CODE	ITEM	WEIGHT		PRICE/CWT	TOTAL
35030	Crated		х	\$89.20	
35043	Uncrated		x	\$133.75	
35038	Special Handling		x	\$116.00	

#### **Other Material Handling Services**

CODE	ITEM	QTY		PRICE	TOTAL
35490	Banding Service Per 4x4 Skid/Pallet		x	\$75.00	
35491	Shrink-wrap Service Per 4x4 Skid/Pallet		x	\$75.00	

TOTAL ESTIMATE	\$
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$

Only Shepard personnel are allowed to operate mechanical equipment. We understand that your calculation is only an estimate. Invoicing will be calculated from actual certified weight ticket or reweigh ticket on inbound material handling receiving report. Adjustments will be made accordingly. Any adjustments to charges must be made at show site. Acceptance of said terms and conditions will be construed when any of the following conditions are met: This Material Handling Agreement (MHA) is signed; Exhibitor's materials are delivered to Shepard's warehouse or to an event site for which Shepard is the Official Show Contractor or an order for labor and/or rental equipment is placed by Exhibitor with Shepard. Please be aware that disposal of exhibit properties is not included as part of your material handling charges. Please contact Shepard for your quoted rates and rules applicable to disposal of your exhibit properties. **All Material Handling charges are billable and will be charged to the credit card on file**.

COMPANY NAME:	BOOTH NUMBER:
CONTACT NAME:	

EMAIL ADDRESS: \_

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## MATERIAL HANDLING

#### **Mid-Atlantic Nursery Trade Show**

Baltimore Convention Center | Baltimore, MD

#### **Special Handling Definitions**

Rate as shown on Material Handling Rate Form, approx. 30%.

Shipments received that are packed in a manner as to require additional handling/labor are deemed special handling. Examples of shipments falling into this category would be constricted space unloading, ground unloading, stacked shipments, designated piece unloading, shipment integrity, mixed shipments, no bill of lading or documentation, carpet/pad only shipments.

#### **Constricted Space**

Freight packed in trailer to full capacity. Shipments are not easily accessible because trailer is loaded by cubic space, or top to bottom and side to side.

#### Stacked Shipments

Shipments with multiple pieces stacked on top of one another throughout the majority of the truck or trailer requiring unstacking during the unloading process.

#### **Mixed Shipments**

Mixed shipments are shipments that contain a mixture of uncrated and crated materials, and the uncrated portion is minimal deeming the shipment special handling but not uncrated. But in cases where greater than 50% of the load by volume is uncrated the load will be categorized as uncrated.

#### Shipment Integrity

Shipments loaded on a carrier in a manner requiring separating or sorting to reestablish the integrity of each shipment.

#### Carpet/Pad Only

Carpet and/or pad only shipments are time and labor intensive, and require additional manpower and tools (e.g. carpet poles, flatbed carts or scooters, dollies).

#### No Documentation

Shipments received from small package carriers (including, among others, Fed Ex, UPS, & DHL) that are delivered without documentation or bills of lading that require additional sorting, processing, and tools for delivery.

#### **Designated Piece Unloading**

Shipments loaded in such a manner that require the unloading/loading crew to be directed by driver remove items in a particular order, or unloading and reloading items to reach certain pieces behind others remaining on the trailer.

#### Padded Van Deliveries

This applies to van line carriers that transport freight at cubic displacement rates, operate a non-standard dock height equipment, require freight on the truck to be unloaded in a specific order or orientation, or



require that freight on the truck be moved to unload the actual delivery.

#### **Disposal Fee**

A disposal fee & minimum 1 hr. labor will be charged for all booth materials (booth displays, flooring, etc.) that are left unclaimed after show move out.

#### Overtime/Double-time

#### SURCHARGE: Overtime: 30% • Double Time: 50%

Shipments that are moved and/or handled on overtime and/or double time hours will incur a surcharge based on the handling times noted on the receiving/shipping documents. Drivers picking up outbound shipments will be sequenced for loading ONLY after a bill of lading is submitted to the Shepard Service Desk AND the driver has checked in.

#### Warehouse Overtime/Double-time

SURCHARGE: Overtime: 30% - Double Time: 50% Advanced shipments may be received during straight time hours at the warehouse location, however an overtime/double time surcharge may be applied to an advanced warehouse shipment due to required delivery schedule based on show move-in and move out hours beyond our control. This would also be true if freight was received after hours at the warehouse trapping facility.

#### Early/Late Shipments to the Warehouse SURCHARGE: 25% • 35003

A surcharge will apply to shipments not arriving within the published dates (refer to Show Information page for dates) for advance warehouse or arriving on show site after show opening. Any shipment arriving to show site after show open will be charged a surcharge.

#### Uncrated Shipments Rate as shown on Material Handling Rate Form

An additional charge of 50% (or as stated on Material Handling Authorization page) of the applicable material handling charge at the time of delivery shall be charged for all loose, uncrated, or unprotected shipments received at the show site docks. The charge is a one-time charge that includes both move-in and move out of the show, and is based on the weight of the shipment handled.

**Container Shipments** All containers will be charged the machinery rate of the event. In addition, there will be an automatic minimum charge of one hour for the forklift for loading and unloading the container correctly during inbound and outbound. If there are any displayed items stored in the container, they will be weighed separately and charged for the show display weight. If the exhibitor refuses to allow Shepard to reweigh the displayed items, the exhibitor will be disqualified from receiving the machine rate for the container(s). The exhibitor carrier must provide a certified heavy and light ticket to ensure that the correct amount of drayage is being billed. Failure to do so will result in their driver having to go to a weigh station to obtain a heavy ticket before being unloaded. They will then need a lightweight ticket to get their paperwork signed.

#### Off-Target Deliveries SURCHARGE:

#### 15% • 35004

M164990125

January 8 - 10, 2025

For targeted shows (exhibitors who received/ requested a Targeted Date/Time), a surcharge will apply if shipment is not delivered (or carrier has not checked in) during assigned target date/time.

#### Marshaling Yard

#### \$30 per Shipment • 35250

Where Shepard Exposition Services as the show contractor must lease space for Marshaling Yard operations because no space is provided by the facility, Shepard may charge a one time fee per shipment processed inbound and/or outbound through the Marshaling Yard.

#### Reweigh of Shipments FEE: \$25.00 per forklift load • 35282

An additional charge per forklift load will be applied to shipments that have to be reweighed at the dock due to the lack of a certified weight ticket, or an incorrect or understated weight on a delivery document.

#### Empty Crate Storage FEE:

#### \$25.00 per piece • 35105

A charge per crate, carton or skid applies when Shepard handles the storage and return of empties from a shipment not received by Shepard and therefore not subject to material handling charges.

#### Light Weight Shipments

Shipments weighing 40 lbs. or less will qualify for the light weight shipment rate. Shipments exceeding 40 lbs. will be billed standard Material Handling fees at the prevailing show rates. All shipments must have certified weight tickets.

#### Envelope Deliveries FEE: \$10.50 per envelope • 35007

During show hours at the show facility, a charge will apply to receiving and delivering envelope packages to your booth.

#### Priority Empty Labels

FEE: \$150.00 per label • 35064 Limited quantities available on a per event basis.

#### **Mobile Spotting**

FEE: \$225 per round trip All vehicles must be escorted in and out of building by Shepard personnel:

## MATERIAL HANDLING 101

Shepard Exposition Services is the sole provider of Material Handling Services. Exhibitors or their hired EAC/Carriers may not deliver freight to exhibit spaces or operate any type of mechanical or powered equipment. Material handling is a billable service.

#### What is material handling (also referred to as

drayage)? Material handling is the process of unloading your freight from your shipping carrier, either at the warehouse or show site, delivering it to your booth, storing your empty containers (empties) if required, returning of your empties at the close of show, and then reloading your freight back onto your shipping carrier.

What is the definition of "freight"? Any exhibit materials shipped or delivered to the advance warehouse or show facility via shipping carrier, POV, or delivery truck.

What is the difference between material handling and shipping? Shipping is the process of transporting your shipment from its origin to it's final destination. Material handling begins at the time your shipment arrives to the docks (please refer to "What is material handling?" for the full definition.) These are 2 different items and are billed differently.

**Do I need to order a forklift to unload or reload my freight?** No, please do not order a forklift for unloading/reloading of your materials.

What does CWT mean? CWT is an acronym for Century Weight.

What determines how much I'm charged? Charges are based on certified inbound weight ticket included with your shipment as well as the type of service required.

#### How do I calculate material handling charges?

Material handling, whether used completely or in part are offered as a round trip service. When recording weight, round up to the next 100 lbs. EXAMPLE: 285 lbs. = 300 lbs./100 lbs. = 3 X RATE = \$ Amount or minimum charge, whichever is greater.

Will there be any additional charges? Additional charges may apply. Please review the Material Handling Authorization and Material Handling Additional Services forms included in the manual for all applicable fees.

What are Light Weight shipments? All shipments regardless of carrier that weigh 40 pounds or less. Shipments need to have certified weight tickets or other verifiable weight noted upon delivery. Shipments without certified weight tickets may be subject to special handling or reweigh fees. Packages that arrive separately at different times or days will be billed separately.

All shipments, regardless of carrier, weighing 41 lbs. and up will be billed using the standard material handling rates listed in the kit and billed at a 200 lb. minimum.

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#### How do I calculate my Light Weight shipment?

Charges for Light Weight shipments are total shipment weight, per delivery. Any shipment above 40 lbs. will not qualify for this rate. Please be advised that your whole shipment may not arrive to its destination at one time. Therefore you may be charged per each delivery.

What are Crated Materials? Materials delivered that are skidded or in a container that can easily be unloaded/reloaded with no additional handling required.

What are Uncrated Materials? Materials delivered that are loose, pad-wrapped or unskidded without proper lifting bars and/or hooks.

What is Special Handling? Shipments received that are packed in a manner as to require additional handling/labor are deemed special handling. Examples of shipments falling into this category would be constricted space unloading, ground unloading, stacked shipments, designated piece unloading, shipment integrity, mixed shipments, no bill of lading or documentation, carpet/pad only shipments.

What are Advanced Shipments? All shipments that are addressed to the advance warehouse address (please refer to "Advance Warehouse" shipping labels included in this manual). Shepard will begin accepting your shipments 30 days prior to first show open day (date may vary depending on show schedule).

The warehouse will receive shipments Monday-Friday, 8:00 AM - 4:00 PM, excluding holidays. Shipments must arrived by advanced warehouse deadline date to avoid late surcharge. (Please refer to the "Show Information" page included with this manual for deadline date.)

Crates, cartons, skids, fiber cases, and carpets can be accepted at the warehouse, but DO NOT ship crates weighing over 5,000 lbs., loose/uncrated shipments and/or machinery to warehouse. You must ship those items direct to show site.

All shipments must have a bill of lading or delivery slip indicating number of pieces and weight. Certified weight tickets required.

All shipments must be prepaid, no collect on delivery shipments will be accepted.

What are Direct Shipments? All shipments that are addressed directly to the exhibit facility (please refer to "Direct to Show" shipping labels included in this manual). Shipments must arrive during published exhibitor move-in times only. Do not ship direct to show site in advance. If delivery cannot be guaranteed to arrive during exhibitor move-in, shipment must go to advance warehouse.

All shipments must have a bill of lading or delivery slip indicating number of pieces and weight. Certified weight tickets required.

Crates weighing over 5,000 lbs. or loose/uncrated shipments must be shipped direct to show site to arrive during exhibitor move-in times.

All shipments must be prepaid, no collect on delivery shipments will be accepted.

#### What is and why would I need liability insurance?

Accidents happen, therefore, most show organizers and facilities require liability insurance. Please refer to your booth contract for exact minimums required.

Please make sure your materials are covered from the moment they leave your company location to the time they return after the close of the show.

If applicable, included in your manual is information and an application for liability insurance and booth coverage can also be purchased to protect your valuable exhibit materials.

Outbound Shipping You must complete a Shepard Material Handling Agreement (MHA) for all outbound shipments. A MHA will be distributed at show site if all services have been paid in full, or you can request one at the Exhibitor Service desk.

Upon completion of packing and labeling of your materials, complete the bill of lading (MHA) with all required information, and return to the Exhibitor Service desk. If you have questions on how to complete your bill of lading (MHA), please ask a Shepard Exhibitor Service representative located at the Exhibitor Service desk.

If you are NOT using the designated show carrier, you must call your carrier with pick-up information. If your carrier fails to pick up your shipment, Shepard Logistics will either reroute your freight through the carrier of our choice or return to the local warehouse (whichever is indicated on your MHA).

Equipment. Exhibitors or their EACs may not utilize or operate any type of material handling mechanical or powered equipment. If you need assistance, please contact us to order labor and equipment.



#### FORKLIFTS & GROUND RIGGING

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### DISCOUNT DEADLINE:\* WEDNESDAY, DECEMBER 18, 2024

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing.

Any booths requiring the use of forklifts to build their booth must order this labor.

• The forklifts to assist during move-in of plant material (plants, trees, or flowers) do not cover this charge.

If the unloading of your plant materials or concrete/pavers/stones/pottery & heavy machinery takes longer than 15 minutes, a
forklift charge will be billed.

#### **Labor Hours**

Straight Time (ST):

Monday - Friday | 8:00AM - 5:00PM

Overtime (OT): Monday - Friday | 5:00PM - 8:00AM and all hours on Saturday Double Time (DT): Sundays and Holidays

Holidays: New Years Day, MLK Day, Presidents Day, Memorial Day,

Juneteenth, Independence Day, Labor Day, Veterans Day, Thanksgiving Day, Christmas Eve Day, Christmas Day. \*These Holidays only apply in certain cities.

#### Step 1: Describe the work.

Uncrating Materials Spotting Equipment Booth Work/Ground Rigging Will you need: Straps Extended Blades Weight of Heaviest Piece:

#### Step 2. When are we moving it?

(times are not guaranteed)

Install Date/Time:

Dismantle Date/Time:\_

#### Step 3. Choose your lift size.

FORKLIFT RENTAL - UP TO 5,000 LB. CAPACITY						
CODE	DE ITEM EST. # OF HOURS ADVANCE REGULAR TOTA					
35028	ST Hourly Rental		\$256.45	\$320.55		
35039	OT Hourly Rental		\$327.55	\$409.45		
35067	DT Hourly Rental		\$416.05	\$520.05		

	FORKLIFT RENTAL - UP TO 10,000 LB. CAPACITY											
CODE	ITEM	EST. # OF HOURS	ADVANCE	REGULAR	TOTAL							
35029	ST Hourly Rental		\$513.55	\$641.95								
35049	OT Hourly Rental		\$655.65	\$819.55								
35069 DT Hourly Rental			\$1,027.15	\$1,283.95								

FORKLIFT RENTAL - UP TO 15,000 LB. CAPACITY											
CODE	ITEM	EST. # OF HOURS	ADVANCE	REGULAR	TOTAL						
35455	ST Hourly Rental		\$642.00	\$802.50							
35456	OT Hourly Rental		\$819.55	\$1,024.45							
35457 DT Hourly Rental			\$1,283.95	\$1,604.95							

FORKLIFT RENTAL - UP TO 20,000 LB. CAPACITY												
CODE	ITEM	EST. # OF HOURS	ADVANCE	REGULAR	TOTAL							
35035	ST Hourly Rental		\$770.40	\$963.00								
35066	OT Hourly Rental		\$983.45	\$1,229.30								
35070	DT Hourly Rental		\$1,540.75	\$1,925.95								

	FORKLIFT RENTAL - UP TO 30,000 LB. CAPACITY											
CODE	ITEM	EST. # OF HOURS	ADVANCE	REGULAR	TOTAL							
35255	ST Hourly Rental		\$1,027.15	\$1,283.95								
35256	OT Hourly Rental		\$1,311.30	\$1,639.15								
35257	DT Hourly Rental		\$2,054.35	\$2,567.95								

	FORKLIFT RENTAL - 4 STAGE											
CODE	ITEM	EST. # OF HOURS	ADVANCE	REGULAR	TOTAL							
35593	ST Hourly Rental		\$385.20	\$481.50								
35594	OT Hourly Rental		\$491.70	\$614.65								
35595	DT Hourly Rental		\$770.40	\$963.00								

	IN BOOTH SCISSOR LIFTS											
CODE	ITEM	EST. # OF HOURS	ADVANCE	REGULAR	TOTAL							
68120	Scissor Lift Install		\$490.40	\$613.00								
68121	Scissor Lift Removal		\$490.40	\$613.00								

Rate structure includes forklift and one (1) operator only. Minimum crews are based on scope of work and area jurisdiction. Additional labor and groundmen will be billed at the hourly rate. **PLEASE NOTE**: Per riggers jurisdiction, a rigging crew (up to 3 riggers) may require a 4-hour minimum to install any hanging sign, truss and/or motors, or structures requiring hoisting. Rates are per lift and crew per hour.

GROUND RIGGING SUPERVISOR RATES (PER MAN HOUR)											
CODE	ITEM	EST. # OF HOURS	ADVANCE	REGULAR	TOTAL						
35085	ST Hourly Rental		\$202.75	\$253.45							
35086	OT Hourly Rental		\$304.25	\$380.30							
35099	DT Hourly Rental		\$395.40	\$494.25							
GROUND RIGGERS & MATERIAL HANDLERS (PER MAN HOUR)											
CODE	ITEM	EST. # OF HOURS	ADVANCE	REGULAR	TOTAL						

CODE	ITEM	EST. # OF HOURS	ADVANCE	REGULAR	TOTAL
35087	ST Hourly Rental		\$162.30	\$202.90	
35100	OT Hourly Rental		\$243.40	\$304.25	
35101	DT Hourly Rental		\$316.35	\$395.45	

The minimum charge for labor and equipment is one (1) hour. Labor and equipment thereafter is charged in half (1/2) hour increments.

ROUNDTRIP FLAT RATE FORKLIFT Can be used for Concrete/pavers/Stones/Pottery & Heavy Machinery Only									
CODE	ITEM	QTY	PRICE	TOTAL					
35259 Flat Rate Forklift \$585.15									

BOOTH NUMBER:

Only Shepard personnel are allowed to operate mechanical equipment. Orders canceled without 48-hour written notice will be charged a one (1) hour cancellation fee. Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

COMPANY NAME:

CONTACT NAME:

• Shepard



#### **Mid-Atlantic Nursery Trade Show** Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

M164990125

**ON-SITE STORAGE** 

On-site Storage is used when you have product you need to replenish during the event, or if you have items you don't want stored with the empty crates. Do not use this service for "Empty" storage. Two different types of storage are available:

Accessible Storage: Use this type when you need to pull items out of storage during the show. Materials in Accessible Storage will be accessible during the event, but not necessarily by exhibitors. The charge for Accessible Storage is a daily storage fee plus a per hour labor fee each time materials are moved.

Secured Storage: Use this type only if you do not need your items again until the end of the event. Materials will be placed into secured storage and will be returned to your booth after the close of the show. The materials will be accessible during the show by Shepard personnel only. A minimum one-hour material handling labor charge at show rates will apply each time material is handled to or from storage.

#### Step 1. Complete exhibiting company information.

EXHIBITING COMPANY NAME:	BOOTH NUMBER:
ON-SITE CONTACT NAME:	ON-SITE CELL PHONE:

For liability reasons, only shipments for which material handling drayage charges have been paid to Shepard will be eligible for Shepard storage services. All packages must be properly packed & labeled. Shepard Exposition Services' limit of liability will be \$5.00 per pound or \$500.00 per package or container, whichever is less. No uncrated material will be accepted at the warehouse.

#### Step 2. Choose the type of storage to fit your needs.

For either storage options, there is no charge to return items back to your booth at the end of the event.

#### Accessible Storage

#### STEP 1:

CODE	ITEM	QTY		COST PER DAY		NUMBER OF DAYS		EST TOTAL 1
35166	Pallets/Skids		x	\$35.00	x		=	
35349	1/2 Trailer		x	\$80.00	x		=	
35348	Full Trailer		x	\$120.00	x		=	

STEP 3: Add your Estimated Total from Step 1 to the Estimated Total of Step 2.



#### Secure Storage

STEP 1:		_		_		_	
CODE	COST PER SQ. FT.		EST SQ. FT. NEEDED		NUMBER OF DAYS		EST TOTAL 1
35068	.80	x		x		=	

STEP 3: Add your Estimated Total from Step 1 to the Estimated Total of Step 2.

EST TOTAL 1		EST TOTAL 2		EST STORAGE TOTAL
	÷		=	

#### STEP 2:

CODE	ITEM	COST PER MOVE	
35087	Labor - Straight Time	\$165.55	x
35100	Labor - Overtime	\$248.30	x
35101	Labor - Double Time	\$322.70	х

R ES		EST TOTAL 2
	=	
	=	
	=	

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#### STEP 2:

CODE	ITEM	COST PER MOVE	
35087	Labor - Straight Time	\$165.55	x
35100	Labor - Overtime	\$248.30	х
35101	Labor - Double Time	\$322.70	х

ER VES		EST TOTAL 2
	=	
	=	
	=	

Only Shepard personnel are allowed to operate mechanical equipment. No refunds or exchanges once item has been delivered to your booth. Cancellations must be received in writing within 48 hours of 1st day of exhibitor move in. Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions.

COMPANY NAME:	BOOTH NUMBER:
CONTACT NAME:	

EMAIL ADDRESS:

♦ Shepard

#### WAREHOUSE STORAGE



#### Mid-Atlantic Nursery Trade Show

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

## Warehouse Storage is used when you need a place to store your exhibit or product for days, weeks, or even until your next event.

#### Pricing

- Warehouse storage rates are billed \$10.00 per cwt per month (\$100.00 a month minimum charge) (35006).
- Each shipment returned to the warehouse for storage will be billed \$20.00 per cwt (\$400.00 minimum) (35005).
- For liability reasons, only shipments for which material handling drayage charges have been paid to Shepard will be eligible for Shepard storage services.
- All packages must be properly packed & labeled. Shepard Exposition Services' limit of liability will be \$5.00 per pound. or \$500.00 per package or container, whichever is less. No uncrated material will be accepted at the warehouse.

#### Step 1. Complete exhibiting company information.

EXHIBITING COMPANY NAME:	BOOTH NUMBER:
ON-SITE CONTACT NAME:	ON-SITE CELL PHONE:

EMAIL ADDRESS: \_

#### Step 2. What needs to be stored?

TOTAL NUMBER OF PIECES TO BE STORED:								
PIECE	LENGTH	WIDTH	HEIGHT	WEIGHT	CRATE/SKID			
1								
2								
3								
4								
5								
6								

PIECE	LENGTH	WIDTH	HEIGHT	WEIGHT	CRATE/SKID
7					
8					
9					
10					
11					
12					
	\$				

TAX (All tax rates are subject to change)

AMOUNT DUE

							-
Ster	3	How	long	are	storing	VOUR	items?
			<b>NOTIO</b>	<b>u</b> i <b>u</b>	Storing	<b>V</b> Oui	100113.

FROM DATE: \_

Fees will continue until storage is picked up.

\_ TO DATE: \_

#### Step 4. What do we do with your items at the end of the storage period?

It is the exhibitor's responsibility to make all arrangements for shipping, including utilizing Shepard Logistics. Items **WILL NOT** automatically be taken to the next event. Exhibitor should contact Shepard approximately 2 weeks prior to any storage movement.

□ Ship to another destination via Shepard Logistics\* □ Transport to another Shepard event\* \*Additional fees will apply

Pick-up is arranged with another carrier: \_\_\_\_

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. Storage Items will not be stored or released without a valid credit card on file.

PRINTED NAME: \_

<€> Shepard -

Email completed form to: orders@shepardes.com

6.00%

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#### **BOOTH & CARPET CLEANING**

Mid-Atlantic Nursery Trade Show

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

**DISCOUNT DEADLINE:\* WEDNESDAY, DECEMBER 18, 2024** 

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing.

As the General Service Contractor, Shepard has the exclusive cleaning contract for this show. Other service contractors will not be permitted to provide this service on the show floor. Minimum 100 square foot order for all cleaning services.

If you have any issues at all regarding cleaning during the show, please contact the Service Desk immediately so we can make it right. Please do not wait until the end of the event.

Booth carpet is the first product installed on an exhibit floor. While carpet is installed clean, it will get dirty during the move in process due to debris in the air, aisles and other exhibitors. It is always recommended to order a one time vacuuming prior to the show opening.

#### Complimentary nightly vacuuming service is provided for booth carpet rented through Shepard.

#### **Booth Vacuuming**

VACUUM ONCE								
CODE	SERVICE	SQ. FT.	ADVANCE	REGULAR	TOTAL			
47050	0-399 sq. ft.		\$0.55	\$0.70				
47051	400-900 sq. ft.		\$0.50	\$0.65				
47052	900+ sq. ft.		\$0.45	\$0.55				
		VACUU	M DAILY					
CODE	SERVICE	SQ. FT.	ADVANCE	REGULAR	TOTAL			
47055	0-399 sq. ft.		\$1.65	\$2.05				
47056	400-900 sq. ft.		\$1.50	\$1.90				
47057	900+ sq. ft.		\$1.40	\$1.75				

#### **Specialty Services**

	MOPPING & CARPET SHAMPOOING								
CODE	SERVICE	SQ. FT.	ADVANCE	REGULAR	TOTAL				
47042	Mop One Time		\$0.70	\$0.90					
47022	Mop Daily		\$1.80	\$2.25					
47013	Shampoo One Time		\$0.70	\$0.90					

DISPLAY WIPE DOWN (CHARGED PER HOUR)							
CODE	SERVICE	QTY IS 1	ADVANCE	REGULAR	TOTAL		
47043	One Time		\$215.10	\$268.90			
47044	Daily		\$586.64	\$733.30			

#### **Porter Service**

Wastebaskets will be emptied nightly at no charge as part of your booth package. Please leave baskets at the edge of the booth if you would like this service.

Includes emptying wastebaskets within the booth every two hours during the show.

PORTER SERVICE							
CODE	SERVICE	SQ. FT.	ADVANCE	REGULAR	TOTAL		
47030	One Time Porter		\$0.55	\$0.70			
47031	Daily Porter		\$1.70	\$2.15			

TOTAL ESTIMATE TAX (All tax rates are subject to change)	\$ 6.00%
AMOUNT DUE	\$ 

Vacuuming, Porter Service, Mopping, and Shampooing are based on total booth sq. ft. regardless of area being cleaned. Minimum order of 100 sq. ft. Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. No refunds once the service has been performed in your booth. Cancellations must be received in writing prior to 48 hours of 1st day of exhibitor move in.

COMPANY NAME: \_\_\_\_\_\_ BOOTH NUMBER: \_\_\_\_\_\_ CONTACT NAME: \_\_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

(•) Shepard





#### **BULK WASTE REMOVAL**

**Mid-Atlantic Nursery Trade Show** Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

DISCOUNT DEADLINE:\* WEDNESDAY, DECEMBER 18, 2024

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#### Abandoned Carpet/Floor Coverings and Display Materials

Exhibitors are required to remove all floor coverings and display materials from their exhibit space prior to leaving the facility during move out. Exhibitors who would like to schedule their items to be disposed of after the event can request the service below.

#### This rate includes up to 1 hour of forklift labor and up to 1/4 of dumpster space.

Abandoned floor coverings and/or displays, large or heavy amounts of trash, or otherwise left behind materials will also be charged a fee.

If your service goes over the allotted hour or requires more labor or space in the dumpster, you will be billed for those additional services on top of this fee. All related disposal fees will be added to the payment method on file.

#### Waste Removal Package

CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
47074	Waste Removal Package		\$392.90	\$491.15	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing 14 days prior to first exhibitor move in day. Rental items found and in use in your booth are subject to "Standard" pricing.

COMPANY NAME: \_

\_\_ BOOTH NUMBER: \_\_\_\_\_

CONTACT NAME:

EMAIL ADDRESS: \_

• Shepard

## SHEPARD FURNISHINGS & DECOR CATALOG



Dress up your space. With Shepard, You Can.

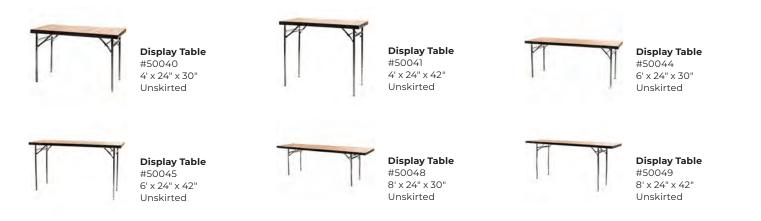


shepardes.com

## TABLES

The product photos shown are representative of the products. Actual products and colors may vary from the images shown. Not every item or every color will be available on every event.

#### UNSKIRTED



#### SKIRTED

6' and 8' Long Tables are Skirted on 3 Sides. For Skirting on 4 Sides, please order 4th Side Skirt.



**Display Table** #50042 4' x 24" x30" Skirted



**Display Table** #50043 4' x 24" x 42" Skirted



**Display Table** #50046 6' x 24" x 30" Skirted



**Display Table** #50047 6' x 24" x 42" Skirted



**Display Table** #50050 8' x 24" x 30" Skirted



**Display Table** #50051 8' x 24" x 42" Skirted

#### PEDESTAL & SIDE



30" Natural Pedestal Table #50706 30" x 36" Natural Feel Pedestal Table, Maple Top, Black Base



**42" Pedestal Table** #51089 42" x 36" Round High Pedestal Table, Grey Fleck Top, Chrome Base



42" Natural Pedestal Table #50707 42" x 36" Natural Feel Pedestal Table, Maple Top, Black Base

**Round Side Table** #50030 18" x 24"







**Square Side Table** #50031 18" x 18" x 24"



## **CHAIRS**

The product photos shown are representative of the products. Actual products and colors may vary from the images shown. Not every item or every color will be available on every event.

#### STOOLS & CHAIRS WITH ARMS



**Director's Stool** #51090 Black Fabric, Maple Wood



Natural Feel Stool #50705 Light Maple Back, Black Fabric Seat



**Padded Stool** #50024 Padded Stool with Back, Grey Fabric



**Director's Chair** #51086 Black Fabric, Maple Wood



Upholstered Arm Chair #50021 Upholstered Arm Chair, Grey Fabric

#### CHAIRS WITHOUT ARMS



**Natural Feel Chair** #50704 Light Maple Back, Black Fabric Seat



Upholstered Side Chair #50020 Upholstered Side Chair, Grey Fabric



## DISPLAYS

The product photos shown are representative of the products. Actual products and colors may vary from the images shown. Not every item or every color will be available on every event.

#### FOR HANGING



Bag Rack #50175 9" x 12" x 71" Adjustable Heights



2' x 8' Grid with Legs #50236 2' x 8' Chrome Also Available Without Legs (#50237)



3.5' x 8' Slatwall #66147 3.5' x 8' Grey

**Coat Rack** 

2" x 22" x 69"

#50092

Silver

7-Ball Waterfall **Grid Attachment** #50242 Silver Wall #50243

**Spiral Garment Rack** #50093 30" x 70" Silver

8' x 4' & 4' x 8' Peg Board # 66148 (horz) 8' x 4'

#66149 (vert) 4' x 8' White



6" Hooks for Peg Board #50104 Silver



Also Available for Slat

#### **UPRIGHT, CROSSBARS & DRAPERY**



8' High Upright with Base #50088 Crossbar rented separately



6' - 10' Crossbar #50349 1 ¼" D



7' - 12' Crossbar #50348 1 ¼" D



3' High Drape #50074



8' High Drape #50073

#### SHELVING



4' x 12" Display Shelf #50296 4' x 12" White Shelf with Black Bases



6' x 12" Display Shelf #50297 6' x 12" White Shelf with Black Bases

#### BARRIER



**Tensa Barrier** Stanchion #50427 Barrier with Black Belt Barrier 13" x 41" Black Belt 117" Rented individually, not a set

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## **DISPLAYS & SHOWCASES**

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#### FOR SIGNS & LITERATURE



Horizontal Tackboard #50060 4' x 8' Black Legs, Grey Fabric



Vertical Tackboard #50061 8' x 4' Black Legs, Grey Fabric



**Literature Rack** #50245 16" x 10" x 59"



**Chrome Sign Holder** #50095 Holds 22" x 28" Sign



**Floor Easel** #50094 31" x 31" x 64"

#### OTHER



Wastebasket #50091



Mini Refrigerator #50098



Drawing Bowl #50185



**Sand Bag** #51087

#### SHOW CASES



**4' Full View Showcase** #50067

**6' Full View Showcase** #50068



4' Quarterview Showcase #50069

6' Quarterview Showcase #50070



## FLOORING

The product photos shown are representative of the products. Actual products and colors may vary from the images shown. Not every item or every color will be available on every event.

#### EXPO - 13 OZ



#### PREMIUM - 28 OZ



#### PLUSH - 50 OZ



#### **VINYL - CUSTOM ORDER ONLY**



Maple



Rosemary Stone

Snow

Silverwood

Barnwood

Walnut



## **SKIRT & DRAPE**

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#### SKIRT - SPANDEX



#### DRAPE





#### **STANDARD FURNISHINGS**

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### **DISCOUNT DEADLINE:\* WEDNESDAY, DECEMBER 18, 2024**

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing.

#### **Tables**

6' and 8' Skirted Tables have skirts on 3 sides, to have drape on all 4 sides you must order 4th side drape. **COLORS:** Red (01), Green (02), White (03), Cold (04), Blue (05), Black (06), Burgundy (07), Grey (10), Teal (13) • **Spandex:** Red (01), White (03), Blue (05), Black (06)

CODE	ІТЕМ	QTY	COLOR	ADVANCE	REGULAR	TOTAL
50042	4' (l) x 24" (w) x 30" (h) Skirted Table			\$97.40	\$121.75	
50046	6' (l) × 24" (w) × 30" (h) Skirted Table			\$109.15	\$136.45	
50050	8' (l) × 24'' (w) × 30'' (h) Skirted Table			\$120.80	\$151.00	
50043	4' (l) × 24" (w) × 42" (h) Skirted Table			\$103.30	\$129.15	
50047	6' (l) x 24" (w) x 42" (h) Skirted Table			\$113.80	\$142.25	
50051	8' (l) x 24'' (w) x 42'' (h) Skirted Table			\$126.65	\$158.30	
50052	4th Side Skirt for 30" High Table			\$46.80	\$58.50	
50171	4th Side Skirt for 42" High Table			\$46.80	\$58.50	
50040	4' (l) x 24" (w) x 30" (h) UnSkirted Table		n/a	\$68.20	\$85.25	
50044	6' (l) x 24" (w) x 30" (h) UnSkirted Table		n/a	\$82.10	\$102.65	
50048	8' (l) x 24" (w) x 30" (h) UnSkirted Table		n/a	\$91.55	\$114.45	
50041	4' (l) x 24" (w) x 42" (h) UnSkirted Table		n/a	\$79.85	\$99.80	
50045	6' (l) 24" x (w) x 42" (h) UnSkirted Table		n/a	\$85.75	\$107.20	
50049	8' (l) x 24" (w) x 42" (h) UnSkirted Table		n/a	\$97.40	\$121.75	
51089	42" (h) Pedestal Table, 36" Diameter, Grey Fleck Top		n/a	\$209.85	\$262.30	
50032	30" (h) Pedestal Table, 36" Diameter, Grey Fleck Top		n/a	\$200.20	\$250.25	
50030	Round Side Table - 24" (w) x 18" (h)		n/a	\$100.80	\$126.00	
50031	Square Side Table - 24" (w) x 18" (h)		n/a	\$100.80	\$126.00	
50706	30" (h) Natural Pedestal Table, 36" Diameter, Maple Top		n/a	\$269.80	\$337.25	
50707	42" (h) Natural Pedestal Table, 36" Diameter, Maple Top		n/a	\$281.25	\$351.55	
50700	White Fabric Table Cover w/ 6'x30" Table		03	\$223.90	\$279.90	
50700	Red Fabric Table Cover w/ 6'x30" Table		01	\$223.90	\$279.90	
50700	Blue Fabric Table Cover w/ 6'x30" Table		05	\$223.90	\$279.90	
50700	Black Fabric Table Cover w/ 6'x30" Table		06	\$223.90	\$279.90	

#### Seating

CODE	ІТЕМ	QTY	COLOR	ADVANCE	REGULAR	TOTAL
50020	Side Chair Grey Fabric		n/a	\$57.55	\$71.95	
50021	Arm Chair Grey Fabric		n/a	\$100.00	\$125.00	
50024	Stool with Back Grey Fabric		n/a	\$96.25	\$120.30	
51086	Director's Chair Black Fabric		n/a	\$74.35	\$92.95	
51090	Director's Stool Black Fabric		n/a	\$137.55	\$171.95	
50705	Natural Feel Stool Maple Back, Black Fabric Seat		n/a	\$160.75	\$200.95	
50704	Natural Feel Chair, Maple Back, Black Fabric Seat		n/a	\$132.00	\$165.00	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing 14 days prior to first exhibitor move in day. Rental items found and in use in your booth are subject to "Regular" pricing.

TOTAL ESTIMATE	\$
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$

BOOTH NUMBER: \_

COMPANY NAME: \_\_

EMAIL ADDRESS: \_

♦ Shepard



## **SPECIALTY, DISPLAYS & DRAPERY**

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### **DISCOUNT DEADLINE:\* WEDNESDAY, DECEMBER 18, 2024**

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing.

CODE	ІТЕМ	QTY	COLOR	ADVANCE	REGULAR	TOTAL
50091	Wastebasket		n/a	\$16.00	\$16.00	
50094	Floor Easel, Chrome		n/a	\$42.85	\$53.55	
50245	Literature Rack Silver, Class		n/a	\$158.25	\$197.80	
50175	Bag Rack, Chrome		n/a	\$209.60	\$262.00	
50092	Coat Rack, Chrome		n/a	\$74.35	\$92.95	
50093	Garment Rack, Chrome		n/a	\$209.60	\$262.00	
50427	Tensabarrier, Per Stem, Black		n/a	\$88.40	\$110.50	
51087	Sand Bag		n/a	\$25.50	\$31.90	
50095	Sign Holder, 22" x 28" Chrome		n/a	\$97.65	\$122.05	
50185	Drawing Bowl, Clear		n/a	\$39.30	\$49.15	
50296	4' x 12" Display Riser White and Black		n/a	\$88.55	\$110.70	
50297	6' x 12" Display Riser White and Black		n/a	\$110.15	\$137.70	
50098	Mini Refrigerator, Approx. 3 cubic feet		n/a	\$378.75	\$473.45	
50067	4' Full View Showcase, White		n/a	\$789.85	\$987.30	
50068	6' Full View Showcase, White		n/a	\$871.20	\$1,089.00	
50069	4' Quarter View Showcase, White		n/a	\$789.85	\$987.30	
50070	6' Quarter View Showcase, White		n/a	\$871.20	\$1,089.00	
50060	4' x 8' Horizontal Posterboard Grey Fabric		n/a	\$255.75	\$319.70	
50061	4' x 8' Vetical Posterboard Grey Fabric		n/a	\$255.75	\$319.70	
50236	Grids 2' x 8' with Legs, Each		n/a	\$188.90	\$236.15	
50237	Grid 2' x 8' without Legs, Each		n/a	\$141.55	\$176.95	
50242	7-Ball Waterfall for Grids		n/a	\$12.95	\$16.20	
50104	6" Hooks (12) for Peg Boards		n/a	\$41.60	\$52.00	
Standard 8	'h backwall drape and 3'h sidewall drape is provided by Show M	anageme	nt			
50073	8' High Drape on a Cross Bar, per linear foot (minimum 5' linear feet rental)			\$20.05	\$25.05	
50074	3' High Drape on a Cross Bar, per linear foot (minimum 5' linear feet rental)			\$14.85	\$18.55	
50088	8' Upright with Base		n/a	\$27.70	\$34.65	
52065	3' Upright with Base		n/a	\$27.70	\$34.65	
50349	6'-10' Crossbar		n/a	\$18.45	\$23.05	
50348	7'-12' Crossbar		n/a	\$18.45	\$23.05	
50058	Sateen, per linear foot (minimum 5' linear feet rental)			\$16.35	\$20.45	

DRAPERY COLORS: Red (01), White (03), Gold (04), Blue (05), Black (06), Burgundy (07), Grey (10)

TOTAL ESTIMATE	\$ 
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. There are no exchanges or refunds once item has been delivered to your booth. Cancellations must be received in writing 14 days prior to first exhibitor move in day. Rental items found and in use in your booth are subject to "Regular" pricing.

COMPANY NAME:

CONTACT NAME:

EMAIL ADDRESS:

Email completed form to: orders@shepardes.com

BOOTH NUMBER: \_\_\_\_\_

Shepard -





#### **Mid-Atlantic Nursery Trade Show**

FLOORING

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

#### DISCOUNT DEADLINE:\* WEDNESDAY, DECEMBER 18, 2024 PREMIUM PLUSH & PREMIUM VINYL DEADLINE:\*\* MONDAY, DECEMBER 9, 2024

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing.

#### Complimentary nightly vacuuming service is provided for booth carpet rented through Shepard

CODE	ITEM	SQ. FT.	COLOR	ADVANCE	REGULAR	TOTAL
46004	Premium Plush Carpet** - 50 oz. (per sq. ft.)*** Rental includes installation and removal of carpet and visqueen.			\$8.70	\$10.90	

AVAILABLE COLORS: Black (06), Dark Grey (35), Silver Dollar (34), Sand (33), White (03), Electric Blue (91), Navy (22), Crimson (74) \*\*\* Minimum 100 sq. ft. order required.

CODE	ІТЕМ	SQ. FT.	COLOR	ADVANCE	REGULAR	TOTAL
46005	Premium Vinyl** (per sq. ft.)*** Rental includes installation and removal of carpet and visqueen.			\$11.20	\$14.00	
46007	1/2" Padding for Vinyl (per sq. ft.)***		n/a	\$4.75	\$5.95	

AVAILABLE COLORS: Rosemary Stone (64), Snow (89), Maple (66), Silverwood (25), Walnut (39), Barnwood(85) \*\*\* Minimum 100 sq. ft. order required.

CODE	ІТЕМ	SQ. FT.	COLOR	ADVANCE	REGULAR	TOTAL
46001	Premium Carpet - 28 oz. Rental/Sq. Ft.*** Rental includes installation and removal of carpet and visqueen.			\$6.05	\$7.55	
46003	Premium Carpet - 28 oz. Rental 1000+ Sq. Ft.*** Rental includes installation and removal of carpet and visqueen.			\$5.30	\$6.65	
46002	Premium Carpet - 28 oz. Purchase Sq. Ft.*** Rental includes installation and removal of carpet and visqueen.			\$14.65	\$18.30	

100% ULTRA CUT PILE WITH ACTION BACK OR JUTE BACKING AVAILABLE COLORS: Black (06), Deep Navy (22), Silver Cloud (18), Charcoal (17), Red (01), Beige (14) \*\*\* Minimum 100 sq. ft. order required.

CODE	ІТЕМ	SQ. FT.	COLOR	ADVANCE	REGULAR	TOTAL
50255	Expo Carpet - 13 oz. (Regular & Special Cut) 10' x 10'			\$204.80	\$256.00	
50256	Expo Carpet - 13 oz. (Regular & Special Cut) 10' x 20'			\$351.15	\$438.95	
50257	Expo Carpet - 13 oz. (Regular & Special Cut) 10' x 30'			\$468.15	\$585.20	
50258	Expo Carpet - 13 oz. (Regular & Special Cut) 10' x 40'			\$602.65	\$753.30	

**RECOMMENDED FOR:** Standard Size and Inline Booths AVAILABLE COLORS: Black (06), Tuxedo (50), Grey (10), Blue (05), Eclipse (43), Peacock (32), Red (01), Cayenne (92) Burgundy (07) · Variation in dye lot may occur when ordering more than one cut of carpet unless ordered as Special Cut.

CODE	ІТЕМ	SQ. FT.	COLOR	ADVANCE	REGULAR	TOTAL
50580	Special Cut 0-399 Sq. Ft. Rental includes installation and removal of carpet and visqueen.			\$3.90	\$4.90	
50581	Special Cut 400-900 Sq. Ft. Rental includes installation and removal of carpet and visqueen.			\$3.55	\$4.45	
50582	Special Cut 900+ Sq. Ft. Rental includes installation and removal of carpet and visqueen.			\$3.25	\$4.05	

RECOMMENDED FOR: Island and Large Area Exhibits AVAILABLE COLORS: Black (06), Tuxedo (50), Grey (10), Blue (05), Eclipse (43), Peacock (32), Red (01), Cayenne (92) Burgundy (07). Order Special Cut when it is important that dye lots match.

CODE	ІТЕМ	SQ. FT.	ADVANCE	REGULAR	TOTAL
50009	1/2" Padding		\$1.10	\$1.40	
50008	1" Padding		\$3.25	\$4.05	
50010	Visqueen		\$3.25	\$4.05	

ENTICE ATTENDEES TO LINGER IN YOUR SPACE WITH SOFT, COMFORTABLE PADDING.

#### Interested in Elevated Hardwood? Contact us for a quote at: exhibits@shepardes.

TOTAL ESTIMATE	\$ 
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$

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BOOTH NUMBER:

COMPANY NAME: \_

CONTACT NAME:

EMAIL ADDRESS:



Email completed form to: orders@shepardes.com

All custom furnishings can be ordered through our online portal. Please follow the link below to see available options and place your orders.

Place orders here.





# **GRAPHICS & SIGNS**

**Mid-Atlantic Nursery Trade Show** 

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

**DISCOUNT DEADLINE:\* MONDAY, DECEMBER 9, 2024** 

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Sign prices are based on customer supplying print-ready graphics in the requested format. Please see our Graphic Guidelines page for specific file/artwork information and the Graphic Upload page for a step by step guide on uploading your artwork.

#### Foam Core Signs, Single Sided

CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
70009	22" x 28" Vertical		\$159.95	\$199.95	
70010	22" x 28" Horizontal		\$159.95	\$199.95	
70011	28" x 44" Vertical		\$243.70	\$304.65	
70012	28" x 44" Horizontal		\$243.70	\$304.65	
70027	38.25" x 90.75" Meter Board, Trovicel Panel		\$493.20	\$616.50	
70138	39" x 84" Meter Board, Ultraboard		\$324.60	\$405.75	

#### Printed Vinyl Banners (per sq. ft.)

CODE	ІТЕМ	QTY	ADVANCE	REGULAR	TOTAL
70065	Vertical with Grommets		\$20.30	\$25.40	
70071	Horizontal with Grommets		\$20.30	\$25.40	
70066	Vertical with Pockets		\$21.80	\$27.25	
70072	Horizontal with Pockets		\$21.80	\$27.25	

#### **Table Clings**

C	ODE	ІТЕМ	QTY	ADVANCE	REGULAR	TOTAL
70	0034	36" x 36" Round Table Cling Table clings are made to fit our standard pedestal table tops.		\$250.65	\$313.30	

#### Accessories

CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
70017	4' x 8' Blank Foamcore		\$43.45	\$54.30	
70021	Velcro/per ft. (Minimum of 5')		\$2.85	\$3.55	
70004	7" x 44" ID Sign		\$47.85	\$59.80	
50094	Floor Easel		\$42.85	\$53.55	
50095	22" x 28" Chrome Sign Holder		\$97.65	\$122.05	
50508	Cardboard Meter Board Base, Black		\$21.60	\$27.00	

TOTAL ESTIMATE	\$
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. Due to the custom nature of this product, no refunds or cancellations are available once ordered.

COMPANY NAME:

CONTACT NAME:

EMAIL ADDRESS: \_\_\_\_

♦ Shepard

Email completed form to: orders@shepardes.com

\_ BOOTH NUMBER: \_

# UPLOADING GRAPHICS 101 ADDING FILES TO THE FTP.

Mid-Atlantic Nursery Trade Show

Baltimore Convention Center | Baltimore, MD

M164990125

January 8 - 10, 2025

All graphic files for ordered products should be uploaded to our FTP site. Please see Graphic Guidelines page for detailed file specifications.

#### **Before Sending Files**

1. Please name your files for easy identification using the following format:

Company Name\_Booth#\_Panel Letter example: Shepard\_Booth1905\_Panel A.pdf

2. Packaged files should be compressed (.zip) and include document, fonts and images needed.

#### **Submitting Your Files**

- 1. Go to: files.shepardes.com.
- Login to the FTP site.
   User Name = sesftp
   Password = ftpftp
- 3. Click the Go to Files button.
- 4. Select the "Drop Off" folder.
- Navigate to the show folder using the following path:
   Year → Month → Show Name → Exhibitor Uploads
   example: 2020 → 01\_Shepard Show → Exhibitor Uploads
- Upload files by drag and drop OR by selecting the Upload button and browse to the files you want to upload.
   NOTE: You can create additional folders using the New Folder button to help with organizing uploads. Be careful when doing this, as you can not delete these.
- When upload is complete, email the name of your files to: orders@shepardes.com with the subject line: "Show Name" FTP Upload.

Failure to follow these steps could result in delayed graphics.





# SHEPARD GRAPHIC GUIDELINES

DIRECT TO SUBSTRATE PRINTING.

# Ensure your brand is professionally showcased. With Shepard, You Can.

Our talented, in-house design team provides graphic layout services to ensure a seamless transfer of files for print and production. If files are being provided, please provide these guidelines to your designer to use as a roadmap for designing and submitting graphics.

#### **Document Size & Specs**

- All artwork should be created at 100% size at 150 dpi or in a proportionally scaled down format. examples: 50% at 300 dpi OR 25% at 600 dpi
- Please mark artwork size if scaled down. example: DESIGNED AT 50%
- All content should be kept within the live area, leave approximately 2" all the way around artwork to ensure sign holder or structure metal does not cut off content.
- When working between Adobe programs, DO NOT copy & paste objects from Illustrator to InDesign files. This causes objects to not print correctly. Save elements from Illustrator and place them in InDesign.

#### Acceptable File Formats

Shepard uses the most current version of Adobe Creative Cloud<sup>®</sup>. If providing native files from another version, please also provide an .idml file. **WE DO NOT ACCEPT:** Microsoft<sup>®</sup> Word<sup>®</sup>, Excel<sup>®</sup>, or PowerPoint<sup>®</sup> files.

PROGRAM	FILE EXTENSION	SPECIAL CONSIDERATIONS
Acrobat	.pdf	Must be high resolution with fonts embedded.
InDesign	.indd or .idml	Images embedded and fonts changed to outlines or send a packaged file with fonts and images.
Ai Illustrator	.ai or .eps	Vector artwork. Images embedded and fonts changed to outlines or send a packaged file with fonts and images.
Ps Photoshop	.psd   .tiff .jpeg   .eps	Raster artwork. Must be built in CMYK color space.

#### Color

- Artwork must be created in the **CMYK color space**.
- If PMS color matching is required during the printing process, please use Pantone®+ Solid Coated swatches in your artwork.
- Converting color from RGB to CMYK will change the vibrancy and the look of some effects, DO NOT design artwork in RGB. Colors may vary due to output devices.





RGB Color Space.

CMYK Color Space.

#### Fonts & Links

If creating artwork in Adobe® InDesign® or Illustrator® there are two options when supplying fonts.

- **Change fonts to outlines.** This prevents fonts defaulting or being substituted throughout the layout and production process. *REMEMBER: if creating outlines, text is no longer editable.*
- Package the fonts. From InDesign or Illustrator select File → Package → Check "Copy Fonts" and submit PC format TTF fonts or OTF fonts with your artwork.
- Package the links. From InDesign or Illustrator select File → Package → Check "Copy Linked Graphics" and submit all images with your artwork.

# Shepard

# SHEPARD GRAPHIC GUIDELINES

CONTINUED

Artwork can be created in several ways. Here are some things to consider.

#### Vector

- Vector-based artwork is resolution independent and can be enlarged or reduced without loss of quality.
- This is the preferred file type and is most often created in Illustrator and used for creation of logos and icons.

#### Raster

- Raster-based artwork is resolution dependent and will reproduce poorly if the appropriate file resolution is not supplied correctly.
- If supplying raster art, it is best to save your artwork in a 1 to 1 (full size) output ratio at 150 dpi or higher. Lower resolutions (1MB or smaller) will result in reduced image quality. File size should not exceed 200MB (if possible).
- Raster images are most often created in Photoshop and is most often used for photographic images.



Vector Logo at 100% scale.





Raster Logo at 100% scale.



#### Resolution

• Artwork should scale to 150 dpi at 100% scale to ensure the artwork remains high resolution when printed at full size. See examples and samples below.

examples: 1:1 or 100% - resolution no less than 150 dpi 2:1 or 50% - resolution no less than 300 dpi 4:1 or 25% - resolution no less than 600 dpi

- Images pulled from the Internet are NOT suitable for high quality, large format printing. These images are low resolution and will not reproduce well.
- Verify resolution by viewing artwork on the screen at full size in high definition. Observe image from different distances away, artwork is typically view from a couple feet away.

#### **Before Sending Files**

• Please name your files appropriately for easy identification.

examples: Poster\_22x28.pdf Panel A\_1920x898\_Qty3.pdf Shepard\_Booth1905\_Panel A.pdf

Clients should compress information that they transfer electronically (.zip).

NOTE: Please provide a JPEC thumbnail or low resolution PDF of the graphic for the Account Executive to view, this helps when creating/entering orders in our system.

#### **Submitting Your Files**

**FTP.** Ask your Account Executive to create a folder in the "Dropoff Folder." Packaged files should be compressed (.zip).

Website: files.shepardes.com Login: sesftp Password: ftpftp

- Email Attachment. MAXIMUM SIZE: 10MB
- Large File Transfer Site. DropBox, YouSendIt, WeTransfer, Hightail, etc.



# ELEVATE YOUR EXHIBIT

# With Shepard, You Can.

#### What are your exhibit goals?

Whether you're new to the exhibits space or a seasoned pro, Shepard's here to help. We're your go-to exhibits partner.

Bring your brand to life
 Create an engaging experience

Attract attention

□ Make exhibiting easy

□ Generate traffic



#### **High-impact Exhibits**

Whatever your needs (or budget), Shepard's got you covered.

- Custom Fabrication for a signature look & feel
- Custom Rental for ultimate flexibility
- Fabric Panels for maximum ease



# Offering innovative exhibit frameworks...and more!

- Graphic design & printing
- · Equipment & furnishings
- Audio visual
- Logistics



#### Why Shepard?

- Complimentary consultation: We listen, we strategize—and propose on-target ideas
- Blue Diamond customer service: Fast, courteous, thoughtful—Shepard's there for you
- Smart, strategic solutions: Shepard delivers exhibits that engage your audiences



Want to learn more? Contact us: exhibits@shepardes.com



# **SHIELDS & BARRIERS**

#### **Mid-Atlantic Nursery Trade Show**

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### **DISCOUNT DEADLINE:\* MONDAY, DECEMBER 9, 2024**

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#### Plexi Shields

1-1

Counters not included.



CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66651	<b>Standard Plexi Shield</b> (CVPS1) 40" (l) x 36" (h)		\$351.70	\$439.65	
66652	<b>Tall Plexi Shield</b> (CVPS2) 40" (I) x 44" (h)		\$432.85	\$541.05	
66653	<b>Curved Plexi Shield</b> (CVPS3) 4'8.75" (I) x 4' (h) x 2' 2.25" (d)		\$541.05	\$676.30	

#### **Walls & Dividers**

CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66654	Large Wall Divider (CVDW1) 9'1.25" (I) x 7' (h) x 11.85" (d) base 30" from floor		\$541.05	\$676.30	
66655	<b>Plexi/Trovicel Panel Wall Divider</b> (CVDW2) 3' 4.5" (I) x 8' high x Approx. 6" (d) base		\$378.75	\$473.45	
66656	<b>Trovicel/Trovicel Wall Divider</b> (CVDW3) 3' 4.5" (I) × 8' (h) × 1' 9" (d) base		\$324.60	\$405.75	
66657	<b>Plexi Rolling Baffle</b> (CVDW4) 4' 2.5" (I) x 7' (h) x 1' 9" (d) base		\$676.30	\$845.40	



#### **Sanitizer Kiosk**

CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66650	<b>Sanitizer Kiosk A</b> (CVSKI) 40" (I) x 36" (h)		\$405.80	\$507.25	

TOTAL ESTIMATE	\$ 
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$ 

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COMPANY NAME:	BOOTH NUMBER:
CONTACT NAME:	
EMAIL ADDRESS:	

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Email completed form to: exhibits@shepardes.com



# **EXHIBIT COUNTER RENTALS**

**Mid-Atlantic Nursery Trade Show** 

M164990125

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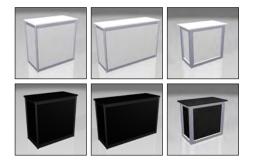
#### **DISCOUNT ONLINE DEADLINE:\* MONDAY, DECEMBER 9, 2024**

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing. Additional Rush charges may be applied to orders placed after deadline or on-site.

Choose Your Counter & Customize to Fit Your Exhibit!

#### **AVAILABLE COLORS FOR ALL PRODUCTS:**

Metal Colors: Silver (15) and Panel Colors: White (03) or Black (06)



#### **Locking Cabinets**

CODE	ITEM	QTY	PANEL COLOR	ADVANCE	DISCOUNT	REGULAR
6628203 (w) 6628206 (b)	<b>1 Meter Locking Cabinet</b> (LC1) 3' 6" (I) x 3' 6" (h) x 1' 9" (d) Graphic Sizes: 968mm x 898mm			\$972.35	\$972.35	\$1,215.45
6628303 (w) 6628306 (b)	<b>1.5 Meter Locking Cabinet</b> (LC2) 5' (I) x3' 6" (h) x1' 9" (d) Graphic Size: 1463mm x 898mm			\$1,180.00	\$1,180.00	\$1,475.00
6628403(w) 6628406 (b)	<b>Locking Cabinet</b> (LC3) 3'9" (I) x 3'6" (h) x 2'3" (d) Graphic Size: 922mm x 872mm			\$717.30	\$717.30	\$896.65

#### **Reception Counters**

CODE	ITEM	QTY	PANEL COLOR	ADVANCE	DISCOUNT	REGULAR
6627503 (w) 6627506 (b)	<b>Reception Counter</b> (RC2) 4'10.75" (I) x 40" (h) x 2' 4.75" (d) Graphic Size: 1530mm x 898mm			\$999.95	\$999.95	\$1,249.95
6627603 (w) 6627606 (b)	<b>Reception Counter</b> (RC3) 5' 2.75" (I) x 42" (h) x 3' 5.5" (d) Graphic Size: 1080mm x 898mm			\$2,169.30	\$2,169.30	\$2,711.65

#### Computer Stands - Silver Metal Only (graphic included!)

CODE	ITEM	QTY	PANEL COLOR	ADVANCE	DISCOUNT	REGULAR
6628503 (w) 6628506 (b)	<b>Computer Stand 1</b> (CS1) 3' (I) x 6' 3'' (h) x 1' 9'' (d) Graphic Size: 250mm x 700mm			\$1,261.50	\$1,261.50	\$1,576.90
6628603 (w) 6628606 (b)	<b>Computer Stand 2</b> (CS2) 2' 3" (I) x 6' 3" (h) x 1' 6" (d) Graphic Size: 380mm x 580mm			\$735.30	\$735.30	\$919.15

4	

\$ 
6.00%
\$ 
\$

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. All orders canceled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses.

\_ BOOTH NUMBER: \_

CONTACT NAME: \_

EMAIL ADDRESS: \_\_

COMPANY NAME: \_

♦ Shepard

Email completed form to: exhibits@shepardes.com





# PRODUCT DISPLAYS & CHARGING STATION RENTALS

**Mid-Atlantic Nursery Trade Show** 

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

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#### Choose Your Unit & Customize to Fit Your Products!

#### **AVAILABLE COLORS FOR ALL PRODUCTS:**

Metal Colors: Black (06) or Silver (15) and Panel Colors: White (03) or Black (06)









Prod	uct Di	sp	lays
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CODE	ITEM	QTY	PANEL COLOR	ADVANCE	REGULAR
6627703 (w) 6627706 (b)	<b>Condola</b> 3' 6" (I) × 4' 6" (h) × 1'3 " (d)			\$681.40	\$851.75
6627803 (w) 6627806 (b)	GL1 5' 4" (l) x 8' (h) x 1' 3" (d) Graphic Sizes: 674mm x 1682mm			\$673.15	\$841.45
6627903 (w) 6627906 (b)	<b>GL2</b> 4'3" (I) x7' (h) x1'3" (d) Graphic Sizes: 674mm x 1682mm			\$1,161.10	\$1,451.40

#### **Showcases**

CODE	ITEM	QTY	PANEL COLOR	ADVANCE	REGULAR
6627003 (w) 6627006 (b)	<b>Quarterview Showcase</b> (Qtrview) 4' 6" (I) x 3' 3" (h) x 1' 9" (d)			\$1,311.90	\$1,639.90
6627203 (w) 6627206 (b)	<b>Square Showcase</b> (Square) 1'9" (I) x 7' (h) x 1'9" (d)			\$1,416.00	\$1,770.00

#### **Charging Unit**

CODE	ITEM	QTY	PANEL COLOR	ADVANCE	REGULAR
66430	<b>Phone Charging Station</b> (PCS) 3' (I) x 6' 3" (h) x 1' 9" (d) Graphic Size: 380mm x 710mm		Black ONLY	\$2,228.95	\$2,786.20

#### **Perforated/Peg Boards**

CODE	ITEM	QTY	ADVANCE	REGULAR
66148	8' x 4' Pegboard Panel (PerfH)		\$303.15	\$378.95
66149	4' x 8' Pegboard Panel (PerfV)		\$303.15	\$378.95
50104	6" Pegs - 1 dozen (6"Pegs)		\$41.60	\$52.00
66147	3.5' x 8' Slat Wall, Grey (Slatwall)		\$303.15	\$378.95

	TAX (All tax rates are subject to change)
ayment Policy and Terms & Conditions. ay of exhibitor move in day may be subject	AMOUNT DUE
the status of move-in, work performed	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. All orders canceled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses.

\_ BOOTH NUMBER: \_

TOTAL ESTIMATE

CONTACT NAME:

EMAIL ADDRESS: \_\_\_\_

COMPANY NAME: \_

< € > Shepard ·

Email completed form to: exhibits@shepardes.com

\$ \_

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6.00%



## **INLINE BOOTH RENTALS**

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### **DISCOUNT DEADLINE:\* MONDAY, DECEMBER 9, 2024**

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing. Additional Rush charges may be applied to orders placed after deadline or on-site.

Turnkey Rental Designs Make Exhibiting Easier!

**Carpet and Electricity not included.** Please order as needed. All Exhibit Booth Rentals include installation/ dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available.

Don't see what you are looking for or need a tweak to a design? Let one of our incredible designers create a space just for you! Please contact an Exhibit Team member with any questions or customization requests.

F	
	INTE
	MID .



The Eddie



The Pierce

The Harrison

The Grant



The Hamilton



The Lucy

66478
CODE
66484

n	line	B	oot	hs

CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66470	The Eddie - 10' x 10'		\$3,955.20	\$4,944.00	
66471	The Eddie - 10' x 20'		\$6,440.80	\$8,051.00	
		1			
CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66474	The Jonathon - 10' x 10'		\$2,759.25	\$3,449.05	
66475	The Jonathon - 10' x 20'		\$4,829.85	\$6,037.30	
CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66477	The Pierce - 10' x 10'		\$3,422.60	\$4,278.25	
66478	The Pierce - 10' x 20'		\$6,498.50	\$8,123.15	
CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66484	The Madison - 10' x 10'		\$4,150.45	\$5,188.05	
66485	The Madison - 10' x 20'		\$4,919.00	\$6,148.75	
CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66486	The Grant - 10' x 10'		\$4,380.95	\$5,476.20	
66487	The Grant - 10' x 20'		\$6,071.95	\$7,589.95	
CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66492	The Harrison - 10' x 10'		\$4,027.40	\$5,034.25	
66493	The Harrison - 10' x 20'		\$5,918.20	\$7,397.75	
CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66467	The Hamilton - 10' x 10'		\$3,179.75	\$3,974.70	
66468	The Hamilton - 10' x 20'		\$5,570.55	\$6,963.20	
CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66473	The Lucy - 10' x 10'		\$2,536.40	\$3,170.50	

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. All orders canceled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses.

TOTAL ESTIMATE	\$
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$

\_ BOOTH NUMBER: \_

CONTACT NAME:

EMAIL ADDRESS: \_

COMPANY NAME: .

♦ Shepard

Email completed form to: exhibits@shepardes.com



# FABEX BOOTH RENTALS

**Mid-Atlantic Nursery Trade Show** 

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

#### **DISCOUNT DEADLINE:\* MONDAY, DECEMBER 9, 2024**

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing. Additional Rush charges may be applied to orders placed after deadline or on-site.

Carpet is not included. Please use the Flooring Order Form to order carpet or other flooring options.

All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available.

#### Please contact an Exhibit Team member with any questions.





FX2HI



FXZZ



FX2H2

#### 10' x 10' Fabric Booth

CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66557	10' x 10' Booth (FX21)		\$2,128.45	\$2,660.55	
66561	10' x 10' Booth with Header (FX2H1)		\$2,604.35	\$3,255.45	

Backwall Graphic Size	3042mm x 2432mm
Counter Graphic Size	1079mm x 1020mm
Header Graphic Size	2440mm x 380mm

#### GRAPHIC SIZE SPECIFICATIONS

Side Panel Colors

White Black

10' x 20'	Fabric	Booth
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CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66559	<b>10' x 20' Booth</b> (FX22)		\$3,689.30	\$4,611.65	
66567	10' x 20' Booth with Header (FX2H2)		\$4,115.00	\$5,143.75	

#### GRAPHIC SIZE SPECIFICATIONS

Backwall Graphic Size	6012mm x 2432mm	Side Panel Colors	White Black
Counter Graphic Size	1079mm x 1020mm		
Header Graphic Size	2440mm x 380mm		

TOTAL ESTIMATE	\$ 
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$ 

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. All orders canceled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses.

COMPANY NAME: \_\_\_\_

CONTACT NAME: \_

EMAIL ADDRESS: \_\_

♦ Shepard

Email completed form to: exhibits@shepardes.com

\_ BOOTH NUMBER: \_



# FABEX BACKLIT BOOTH RENTALS

**Mid-Atlantic Nursery Trade Show** Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

**DISCOUNT DEADLINE:\* MONDAY, DECEMBER 9, 2024** 

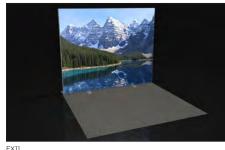
\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing. Additional Rush charges may be applied to orders placed after deadline or on-site.

#### Freestanding 8' High Backlit Backwalls with Full Color Graphics

**Carpet/flooring, furnishings, electrical and accessories not included.** Please use the appropriate order forms to order these items.

All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Monitor and lighting options available.

#### Please contact an Exhibit Team member with any questions.



#### Freestanding 8' High Backlit Backwalls with Full Color Graphics

CODE	ITEM	QTY	ADVANCE	REGULAR	TOTAL
66564	8' x 10' Backlit Backwall with Graphics (FX11) Graphic Size: 2992mm x 2436mm		\$2,146.20	\$2,682.75	
66565	<b>8' x 20' Backlit Backwall with Graphics</b> (FX12) Graphic Size: 5992mm x 2436mm		\$3,316.75	\$4,145.95	
66566	8' x 30' Backlit Backwall with Graphics (FX13) Graphic Size: 8992mm x 2436mm		\$4,487.45	\$5,609.30	







TOTAL ESTIMATE	\$ 
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$ 

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. All orders canceled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses.

COMPANY NAME:	BOOTH NUMBER:

EMAIL ADDRESS:

♦ Shepard

Email completed form to: exhibits@shepardes.com



# **FABRIC HANGING SIGNS**

**Mid-Atlantic Nursery Trade Show** 

M164990125

DON'T

FODGET

To place an order

for building and hanging your sign!!

TOTAL

TOTAL

TOTAL

TOTAL

REGULAR

\$7.926.15

\$12.597.45

REGULAR

\$9,638.30

REGULAR

\$7.799.30

REGULAR

\$3,434.75

\$4,707.65

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

**DISCOUNT DEADLINE:\* MONDAY, DECEMBER 9, 2024** 

QTY

οτγ

QTY

QTY

ADVANCE

\$6,340.90

\$10.077.95

ADVANCE

\$7,710.65

ADVANCE

\$6.239.45

ADVANCE

\$2,747.80

\$3,766.10

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing. Additional Rush charges may be applied to orders placed after deadline or on-site.

**Circle Hanging Signs** 

**Square Hanging Sign** 

**Triangle Hanging Sign** 

Wave Hanging Signs

(HSWD)

ITEM

ITEM

ITEM

ITEM

10' x 48" Single Sided Wave Hanging Sign

10' x 48" Double Sided Wave Hanging Sign

10' x 48" Circle Hanging Sign (HSC10)

16' x 48" Circle Hanging Sign (HSC16)

10' x 48" Square Hanging Sign (HSS10)

10' x 48" Triangle Hanging Sign (HST10)

CODE

69140

69142

CODE

69143

CODE

69144

CODE

69145

69146

#### Full Color Fabric Signs - High Visibility, Cost Effective Rental!

All rentals include:\*\*

- Dye Sublimation Printed Fabric Pillow Case
- Basic Harness
- Weighs Under 75 Pounds
- Rental Frame
- Blockout Liner
- \*\* Rigging not included



Circle



Square







TOTAL ESTIMATE	\$ 
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$ 

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. All orders canceled by the exhibitor within 30 days of first day of exhibitor move in day may be subject to cancellation fees up to 100% of the total order, based upon the status of move-in, work performed and/or Shepard set-up costs or expenses.

COMPANY NAME:	BOOTH NUMBER:
CONTACT NAME:	

EMAIL ADDRESS:

Shepard •

Email completed form to: exhibits@shepardes.com



## ADVANCED SHIPPING HANGING SIGN LABEL

**Mid-Atlantic Nursery Trade Show** Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

Print at least one advanced shipping label for each box. Include the exhibiting company name and booth number. If you are creating your own labels, make sure the same information below is on your labels.

If you have a sign or anything (truss, etc.) that has been approved to hang from the ceiling, send it to the advance shipping warehouse address. Hanging items must be identified and readily available since they are installed first, before the show floor becomes encumbered by freight.

VANCED REHOUSE	Shepard     ADVANCED WAREHOUSE     HANGING SIGN
AD	TO:
	(Exhibiting Company Name)
	(Exhibiting Company Booth Number)
	c/o Shepard Exposition Services 7079 Oakland Mills Rd
	Columbia, MD 21046
	FOR: Mid-Atlantic Nursery Trade Show
	Delivery Hours: Monday - Friday, 8:00AM - 4:00PM
	<b>First day freight can arrive without a surcharge:</b> Monday, December 9, 2024
	<b>Last day freight can arrive without a surcharge:</b> Monday, December 30, 2024



# HANGING SIGNS 101 THINGS TO KNOW.

All signs must be designed to comply with Show Organizer rules and regulations and facility limitations. Shepard is responsible for assembly, installation, and removal of all hanging signs, overhead truss, attachment and removal of light fixtures for truss and lights, as well as any additional installation required for chain motors, span sets or other packages.

Only Shepard personnel are allowed in aerial lifts or operate mechanical equipment.

Only Shepard certified riggers can install and remove any and all hanging materials that will be flown overhead.

All signs, with the exception of banners, must have structural rigging points and signs exceeding 200 pounds must include detailed construction plans with a current structural engineer's stamp. Send these plans to Exhibitor Service in advance of the first day of move in.

Signs weighing over 200 pounds may require a motor and other additional charges.

Include engineer-stamped drawings with hanging instructions as well as a set of assembly instructions (placement/orientation/height from floor) with the order. Shepard accepts no liability for any work completed without such instructions, when required.

If your sign requires electricity, make sure it is in working order and in accordance with the National Electric Code.

Overhead Signs should be sent in a separate container directly to the advance warehouse using the Advance Hanging Sign Shipping Label.

Each facility is different and additional charges may be applied by Shepard due to regulations at the facility, weight limits, union jurisdictions, facility contracts, and in house providers. Including but not limited to: spanner truss for load points, additional labor for power and/ or lighting specifics, additional materials, facility pick point ceiling fees, facility and/or in house exclusive labor charges, etc.

If you require a reflective ceiling plot (RCP). We can design one for you for an additional design fee.

#### **Hanging Sign Checklist**

- Submit Method of Payment Online
- Order Assembly labor to have your sign built by Shepard Certified Riggers
- Order Rigging Install and Removal labor for all Hanging Signs, Truss and Motors
- Order necessary Chain Motors, Rotating Motors and Truss
- Place electrical orders (if necessary)

Submit Diagrams with orientation, dimensions and placement for ALL materials that will be flown overhead

- Package Hanging Sign(s) in a separate container from exhibit materials
- Label Hanging Sign(s) using the Hanging Sign Shipping Label from this service manual
- Ship Hanging Sign(s) to the Advance Warehouse by: **Monday, December 30, 2024**

ORDERS PLACED AND DIAGRAMS SUBMITTED WITHIN 30 DAYS OF MOVE IN ARE SUBJECT TO ADDITIONAL LATE FEES.



Need help? Contact us: overheadrigging@shepardes.com



Snepara

# STRUCTURAL INTEGRITY STATEMENT

**Mid-Atlantic Nursery Trade Show** Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025 M164990125

**DEADLINE:\* WEDNESDAY, DECEMBER 18, 2024** 

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing. Additional Rush charges may be applied to orders placed after deadline or on-site.

# This form must be completed for all suspended structures. Please include the completed form with your hanging sign order forms.

As the contracted exhibitor, the display house or builder for the below exhibitor, I do hereby certify and guarantee that the stress points for the hanging structure have been properly engineered and tested. We further certify that the structure can be hung safely and has been constructed to meet all applicable regulations and safety measures. We hereby release, indemnify and forever hold harmless the following:

### Baltimore Convention Center 1 West Pratt Street Baltimore, MD 21201 SHEPARD EXPOSITION SERVICES

along with their subsidiaries, their directors, officers, employees, representatives, agents and contractors from and against any and all liability, claims, damage, loss, fines, or penalties arising from the installation, use or dismantling of this structure. All hang points supporting in excess of 200 lbs. may be verified (metered) on-site at the exhibitor's expense.

EXHIBITING COMPANY NAME:	_ BOOTH NUMBER:
EMAIL ADDRESS:	
AUTHORIZED NAME (printed):	
AUTHORIZED SIGNATURE:	DATE:
DISPLAY HOUSE/BUILDER (if applicable):	
EMAIL ADDRESS:	
AUTHORIZED NAME (printed):	
AUTHORIZED SIGNATURE:	DATE:
^ C1 1	Email completed form to: overheadrigging@shepardes.com



# HANG SIGN ASSEMBLY/DISASSEMBLY

Important Information

of the event.

CODE

69190 69191

69192

services via their forms or website.

in are subject to additional late fees.

EST. LABOR HOURS

**Shepard Supervised** 

ITEM

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DT

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### **DISCOUNT DEADLINE:\* WEDNESDAY, DECEMBER 18, 2024**

This order form is for sign assembly/disassembly only. You will need to order rigging via the appropriate party. If Shepard is responsible for the rigging of signs, please complete the following form. If another party is handling the rigging, please order

**Requested labor times are subject to availability and are not confirmed.** Shepard reserves the right to change requested

times in order to manage the overall installation and dismantle

Services will be charged to the exhibitor based on date and time performed. Straight time is not guaranteed. Please contact us at

Orders placed and diagrams submitted within 30 days of move

SIGN ASSEMBLY LABOR - SHEPARD SUPERVISED

ADVANCE

\$200.90

\$301.30

\$401.75

overheadrigging@shepardes.com with all questions.

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing.

Only Shepard Exposition Services may operate machinery. Exhibitors and their EACs may not utilize, operate, or be inside equipment.

Additional charges may be applied by Shepard due to regulations at the facility, ensuring structural integrity of sign, weight limits, union jurisdictions, facility contracts, and in house providers. Including but not limited to: spanner truss for load points, additional labor for power and/or lighting specifics, additional materials, facility pick point ceiling fees, facility and/or in house exclusive labor charges, etc. Please note: Per riggers jurisdiction, a rigging crew (up to 3 riggers) may require a 4-hour minimum to install any hanging sign, truss and/or motors, or structures requiring hoisting. Rates are per lift and crew per hour.

#### Step 1. Tell us about your hanging sign.

TYPE:	Cloth	□ Wood	Truss	🗆 Metal	
	□Other:				

**SHAPE:** Circle Square Triangle Rectangle

Other:\_\_\_\_\_

WEIGHT:

DIMENSIONS: \_\_\_\_\_ X\_\_\_\_

#### Step 2. Order assembly/disassembly labor.

Shepard Certified Riggers are required to assemble all hanging signs to ensure structural integrity.

#### **Exhibitor Supervised**

	SIGN ASSEMBLY LABOR - EXHIBITOR SUPERVISED						
CODE	ITEM	EST. LABOR HOURS	ADVANCE	REGULAR	TOTAL		
69150	ST		\$200.90	\$258.55			
69151	OT		\$301.30	\$387.85			
69152	DT		\$401.75	\$517.15			

	SIGN DISASSEMBLY LABOR - EXHIBITOR SUPERVISED							
CODE	ITEM	EST. LABOR HOURS	ADVANCE	REGULAR	TOTAL			
69153	ST		\$200.90	\$258.55				
69154	OT		\$301.30	\$387.85				
69155	DT		\$401.75	\$517.15				

REQUESTED DATE OF ASSEMBLY:

REQUESTED START TIME:

HOW MANY LABORERS WILL YOU REQUIRE ?: \_\_\_\_

Should hanging sign or supervision not be present at time the crew arrives a 1 Hour Crew Minimum charge will be applied.

#### Labor Hours

Straight Time (ST): Monday - Friday | 8:00AM - 5:00PM

Overtime (OT): Monday - Friday | 5:00PM - 8:00AM and all hours on Saturday Double Time (DT): Sundays and Holidays

Holidays: New Years Day, MLK Day, Presidents Day, Memorial Day, Juneteenth, Independence Day, Labor Day, Veterans Day, Thanksgiving Day, Christmas Eve Day, Christmas Dav.

AMOUNT DUE	\$
TAX (All tax rates are subject to change)	6.00%
TOTAL ESTIMATE	\$

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. Cancellations must be received in writing within 48 hours of 1st day of exhibitor move in. Equipment cancellations must be made in writing within 14 days of exhibitor move in.

COMPANY NAME: \_

CONTACT NAME:

EMAIL ADDRESS: \_

♦ Shepard •

Email completed form to: orders@shepardes.com

BOOTH NUMBER:

REGULAR

\$258.55

\$387.85

\$51715

TOTAL

	SIGN DISASSEMBLY LABOR - SHEPARD SUPERVISED							
CODE	ITEM	EST. LABOR HOURS	ADVANCE	REGULAR	TOTAL			
69193	ST		\$200.90	\$258.55				
69194	OT		\$301.30	\$387.85				
69195	DT		\$401.75	\$517.15				

REQUESTED DATE OF ASSEMBLY:

REQUESTED START TIME:

HOW MANY LABORERS WILL YOU REQUIRE ?: \_\_\_\_

Should hanging sign or supervision not be present at time the crew arrives a 1 Hour Crew Minimum charge will be applied.



## **OVERHEAD RIGGING LABOR**

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### **DISCOUNT DEADLINE:\*WEDNESDAY, DECEMBER 18, 2024**

\*Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing. Only Shepard Exposition Services may operate machinery. Exhibitors and their EACs may not utilize, operate, or be inside equipment.

Additional charges may be applied by Shepard due to regulations at the facility, ensuring structural integrity of sign, weight limits, union jurisdictions, facility contracts, and in house providers. Including but not limited to: spanner truss for load points, additional labor for power and/or lighting specifics, additional materials, facility pick point ceiling fees, facility and/or in house exclusive labor charges, etc. Please note: Per riggers jurisdiction, a rigging crew (up to 3 riggers) may require a 4-hour minimum to install any hanging sign, truss and/or motors, or structures requiring hoisting. Rates are per lift and crew per hour.

#### Labor Hours

Straight Time (ST): Monday - Friday | 8:00AM - 5:00PM Overtime (OT): Monday - Friday | 5:00PM - 8:00AM and all hours on Saturday Double Time (DT): Sundays and Holidays Holidays: New Years Day, MLK Day, Presidents Day, Memorial Day, Juneteenth, Independence Day, Labor Day, Veterans Day, Thanksgiving Day, Christmas Eve Day, Christmas Day. "These Holidays only apply in certain cities.

#### Step 1. Tell us about your hanging sign.

TYPE:	Cloth	□Wood	Truss [	Metal
	Other:			
	_			
SHAPE	Circle	Square	Triangle	e 🗌 Rectangle
	Other:			

DIMENSIONS: Length: \_\_\_\_\_ Height: \_\_\_\_\_ Width: \_\_\_\_\_

**Important Information** 

This order form is for overhead rigging only. You will need to order sign assembly/disassembly via the previous form.

**Requested labor times are subject to availability and are not confirmed.** Shepard reserves the right to change requested times in order to manage the overall installation and dismantle of the event.

Services will be charged to the exhibitor based on date and time performed. Straight time is not guaranteed. Please contact us at overheadrigging@shepardes.com with all questions.

Orders placed and diagrams submitted within 30 days of move in are subject to additional late fees.

MANTS complimentary labor does not cover hanging sign rigging and should be ordered by the exhibitor in advance.

WEIGHT:

#### Step 2. Order overhead rigging crew.

Should hanging sign or supervision not be present at time the crew arrives a 1 Hour Crew Minimum charge will be applied.

	OVERHEAD RIGGING INSTALLATION & REMOVAL							
CODE	ITEM	EST. LABOR HOURS	ADVANCE	REGULAR	EST. TOTAL			
69156	Rigging Install		\$490.40	\$613.00				
69157	Rigging Removal		\$490.40	\$613.00				

REQUESTED DATE OF INSTALL: \_\_\_\_\_\_ REQUESTED START TIME: \_\_\_\_

REQUESTED DATE OF REMOVAL: \_\_\_\_\_\_ REQUESTED START TIME: \_\_\_

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. Cancellations must be received in writing within 48 hours of 1st day of exhibitor move in. Equipment cancellations must be made in writing within 14 days of exhibitor move in.

COMPANY NAME: \_

CONTACT NAME: \_

EMAIL ADDRESS: \_

♦ Shepard •

Email completed form to: overheadrigging@shepardes.com

BOOTH NUMBER: \_



# **OVERHEAD RIGGING EQUIPMENT**

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

#### **DISCOUNT DEADLINE:\* MONDAY, DECEMBER 9, 2024**

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing.

Charges will apply for additional supplies required to ensure structural integrity of overhead sign.

#### Truss\*\*

CODE	ІТЕМ	QTY	ADVANCE	REGULAR	TOTAL
6909415	12" Silver Box Truss (Per Ft.)		\$25.60	\$32.00	
6909406	12" Black Box Truss (Per Ft.)		\$25.60	\$32.00	
69038	12" Silver Corner Block		\$96.00	\$120.00	
6903806	12" Black Corner Block		\$96.00	\$120.00	
70067	Design Fee (Hourly)		\$163.20	\$204.00	

\*\* If you are ordering truss, you also need to order motors!

#### **Motors**

CODE	ІТЕМ	QTY	ADVANCE	REGULAR	TOTAL
69017	One Ton Hoist/Chain Motor		\$569.10	\$711.40	
69016	HalfTon Hoist/Chain Motor		\$505.10	\$631.40	
69019	Rotating Motor 500 LB Limit		\$537.10	\$671.40	
69020	Rotating Motor 200 LB Limit		\$313.05	\$391.30	

□ Rotate Clockwise (right) □ Rotate Counterclockwise (left)

#### Include the following items with your Truss and Motor Order:

Hanging Sign Instructions
 Sign/Hanging Diagram
 Placement Grid
 Overhead Rigging Labor Order

TOTAL ESTIMATE	\$
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$

#### ORDERS PLACED AND DIAGRAMS SUBMITTED WITHIN 30 DAYS OF MOVE IN ARE SUBJECT TO ADDITIONAL LATE FEES.

Submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. No refunds or exchanges once item has been delivered to your booth. Labor Cancellations must be received in writing within 48 hours of 1st day of exhibitor move in. Equipment cancellations must be made in writing within 14 days of exhibitor move in.

COMPANY NAME: \_\_\_\_\_\_\_ BOOTH NUMBER: \_\_\_\_\_\_ CONTACT NAME: \_\_\_\_\_\_ EMAIL ADDRESS: \_\_\_\_\_

♦ Shepard •

Email completed form to: overheadrigging@shepardes.com

# LABOR RULES & REGULATIONS

## Maryland/DC Area

#### LABOR

Maryland is NOT a "right-to-work" state. The installation and dismantling of prefabricated displays comes under the jurisdiction of the Carpenters union. Union Labor is available to assist in the installation and dismantling of exhibit booths. Exhibit labor, freight and rigging labor, electricians and plumbers can be arranged for at established rates, using the enclosed order forms.

#### **EXHIBIT LABOR JURISDICTION**

Carpenter union exhibit labor claims jurisdiction for the installation, dismantling, and first cleaning of prefabricated exhibits and displays. However, two (2) fulltime exhibiting company employees may work without Carpenter Labor for one (1) hour on the installation (move in) and (1) one hour on the dismantle (move out), without union labor on booths that are larger than 10x20. Exhibitors may work in booths 10x20 or smaller without the use of union labor.

Exhibitors are not permitted to use Power Tools (electric drills, power saws, etc.) on booths of any size. Manual tools such as hammers, screwdrivers, ratchets, pry bars, etc. are allowable for exhibitor use within the size and time frame limitation. Exhibitors may not borrow tools, ladders or other equipment from the exhibit facility or from Shepard Exposition Services.

# MATERIAL/FREIGHT HANDLING JURISDICTION

Shepard Exposition Services has the responsibility of receiving and handling all exhibit materials and empty crates that comes in via over the road carriers. It is Shepard's responsibility to manage docks and schedule vehicles for the smooth and efficient move-in and move-out of the exhibition. Shepard will not be responsible, however, for any materials they do not handle. Unloading or reloading of any freight into the exhibit hall by any and all private vehicles and contracted carriers will be handled by Shepard Exposition Services. Rates for material handling services are enclosed in this exhibitor service manual.

One individual from each exhibiting company is permitted one trip to hand carry items into exhibit facility. The use of dollies, hotel baggage carts, flat trucks, and other mechanical equipment is not permitted.

Vehicles must not be left unattended at the loading areas. Any unattended vehicles will be towed at the owner's expense.

The Fire Marshal absolutely prohibits the storage of empty containers in the exhibit hall. Arrangements have been made with Shepard Exposition Services to store empty crates. Please refer to the Material Handling Information sheet in this service manual for the handling of empties, disposal of skids, etc.

#### **GRATUITIES / BREAKS**

Tipping is expressly prohibited. This includes such practices as giving money, merchandise, or other special consideration for services rendered. Do not give coffee breaks other than mid-morning and mid-afternoon, when the union has a 15-minute paid break. Meal breaks are one hour. Any attempt to solicit a gratuity by an employee for any service should be reported immediately to Shepard Exposition Services.

#### **IN GENERAL**

Exhibitors do not have to respond to grievances or complaints from union and trade personnel with respect to work jurisdictions. Please refer all such disputes and/or questions to Shepard management personnel immediately.

#### SAFETY

Safety of everyone working in the hall is of our utmost concern at all times. Standing on chairs, tables and other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Shepard Exposition Services cannot be held responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Labor Order Form included in this manual and the necessary ladders and tools will be provided.



# SHEPARD BLUE LABOR

**Mid-Atlantic Nursery Trade Show** 

M164990125

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

**DISCOUNT DEADLINE:\* WEDNESDAY, DECEMBER 18, 2024** 

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing.

#### **Labor Hours**

Straight Time (ST): Monday - Friday | 8:00AM - 5:00PM Overtime (OT): Monday - Friday | 5:00PM - 8:00AM and all hours on Saturday Double Time (DT): Sundays and Holidays New Years Day, MLK Day, Presidents Day, Memorial Day, Holidays: Juneteenth, Independence Day, Labor Day, Veterans Day, Thanksgiving Day, Christmas Eve Day, Christmas Day. \*These Holidays only apply in certain cities.

#### **Shepard Blue Supervised Labor**

INSTALL LABOR**					
ITEM	ADVANCE	REGULAR	ESTIMATED TOTAL***		
ST	\$215.10	\$268.90			
OT	\$322.70	\$403.40			
DT	\$430.25	\$537.80			
	ST OT	ST \$215.10 OT \$322.70	ST         \$215.10         \$268.90           OT         \$322.70         \$403.40		

DISMANTLE LABOR**					
CODE	ITEM	ADVANCE	REGULAR	ESTIMATED TOTAL***	
68070	ST	\$215.10	\$268.90		
68071	OT	\$322.70	\$403.40		
68072	DT	\$430.25	\$537.80		

\*\*Pricing includes Supervisory fee of 30% over standard labor.

IN BOOTH SCISSOR LIFTS							
CODE	ITEM	EST. LABOR HOURS	ADVANCE	REGULAR	TOTAL		
68120	Scissor Lift Install		\$490.40	\$613.00			
68121	Scissor Lift Removal		\$490.40	\$613.00			

AMOUNT DUE	\$
TAX (All tax rates are subject to change)	6.00%
TOTAL ESTIMATE	\$

#### Step 1. Choose your service.

Installation Dismantling Both Installation & Dismantling Scissor Lift Install Scissor Lift Removal Scissor Lift Install & Removal

#### Step 2. How many people are needed?

INSTALLATION NUMBER OF PEOPLE:	
DISMANTLING NUMBER OF PEOPLE:	
BOTH INSTALLATION & DISMANTLING NUMBER OF PEOPLE:	

#### Step 3. How many hours?\*\*\*

*** Hours are based on estimates. You will be invoiced for actual time incurred. Minimum one hour per person ordered and half increments thereafter.			
INSTALLATION HOURS:	DISMANTLING HOURS:		
BOTH INSTALLATION & DISMANTLING HOURS	3:		

#### Step 4. When should the build be complete?

COMPANY NAME:

CONTACT NAME:

EMAIL ADDRESS: \_ (•) Shepard If using Shepard Blue Labor for both install and dismantle, please complete BOTH date and time fields.

INSTALLATION DATE:	INSTALLATION TIME:
DISMANTLING DATE:	DISMANTLING TIME:

#### Step 5. Tell us about your exhibit.

Section MUST be completed before Shepard can begin any work on your exhibit.

BOOTH SIZE: x
INBOUND FREIGHT: Advanced Warehouse Direct to Show Site
CARRIER NAME:
TRACKING OR PRO NUMBER:
ESTIMATED ARRIVAL DATE:
NUMBER OF PIECES: ESTIMATED WEIGHT:
SET UP INFORMATION
COMPANY CONTACT NAME:
EMAIL:
CELL PHONE NUMBER:
DRAWINGS/PHOTOS/INSTRUCTIONS
GRAPHICS With Exhibit Shipped Separately
ELECTRICAL PLACEMENT (exhibitor is responsible to order)
Emailed to Shepard Drawing Attached Drawing with Exhibit Run Under Carpet
CARPET
Ordered from Shepard Exhibitor Owned Carpet Padding
OTHER SERVICES ORDERED
Overhead Rigging Cleaning Audio Visual (AV)
Step 6. Tell us about outbound shipping.****
**** Allow time for empty return when scheduling your pick up.

NUMBER OF CRATES:	NUMBER OF CARTONS:			
NUMBER OF FIBER CASES:	NUMBER OF PALLETS:			
METHOD: Ground 2-Day Air	Next Day Air Other			
NAME OF CARRIER:				
PHONE NUMBER:				
DATE SCHEDULE TO PICKUP FREIGHT:				
MUST ARRIVE AT DESTINATION BY:				

#### IF YOUR CARRIER DOESN'T SHOW UP?

Re-route with Shepard Logistics Service Send to advanced warehouse for pickup (\$400 minimum charge)

\_ BOOTH NUMBER: \_



# EXHIBITOR SUPERVISED LABOR

**Mid-Atlantic Nursery Trade Show** 

Baltimore Convention Center | Baltimore, MD January 8 - 10, 2025

M164990125

**DISCOUNT DEADLINE:\* WEDNESDAY, DECEMBER 18, 2024** 

\* Order with complete Method of Payment must be received before Discount Deadline date to receive discounted pricing. MANTS provides complimentary labor to those exhibitors that require general assistance setting up their booth if ordered in advance. This does not cover any set up requiring the use of power tools and must be ordered and will be billed to the exhibitor.

#### Labor Hours

Straight Time (ST): Monday - Friday | 8:00AM - 5:00PM Monday - Friday | 5:00PM - 8:00AM and all hours on Saturday Overtime (OT): Double Time (DT): Sundays and Holidays New Years Day, MLK Day, Presidents Day, Memorial Day, Holidays: Juneteenth, Independence Day, Labor Day, Veterans Day, Thanksgiving Day, Christmas Eve Day, Christmas Day. \*These Holidays only apply in certain cities.

#### **Exhibitor Supervised Labor**

INSTALL LABOR**					
CODE	ITEM	ADVANCE	REGULAR	ESTIMATED TOTAL***	
68060	ST	\$165.48	\$206.85		
68061	ОТ	\$248.22	\$310.25		
68062	DT	\$330.96	\$413.70		

	DISMANTLE LABOR**					
CODE ITEM ADVANCE REGULAR		ESTIMATED TOTAL***				
68063	ST	\$165.48	\$206.85			
68064	OT	\$248.22	\$310.25			
68065	DT	\$330.96	\$413.70			

\*\* When ordering dismantle labor, due to show break down and returning empties to your booth, labor ordered through Shepard at the close of the event may not be available until one hour after show close

#### Step 1. Choose your service.

Installation Dismantling Both Installation & Dismantling

#### Step 2. How many people are needed?

INSTALLATION NUMBER OF PEOPLE:

DISMANTLING NUMBER OF PEOPLE:

BOTH INSTALLATION & DISMANTLING NUMBER OF PEOPLE:

#### Step 3. How many hours?\*\*\*

\*\*\* Hours are based on estimates. You will be invoiced for actual time incurred. Minimum one hour per person ordered and half increments thereafter. INSTALLATION HOURS:

DISMANTLING HOURS:

BOTH INSTALLATION & DISMANTLING HOURS: \_

#### Step 4. Where is the carpet coming from?

Ordered from Shepard Exhibitor Owned Carpet Padding

#### Step 5. Provide a list of any tools or additional details that would be needed.

\_\_\_\_ END TIME: \_\_\_\_

\_\_ END TIME: \_\_\_

Ladders Lifts Special Tools:

ADDITIONAL DETAILS:

#### Step 6. Tell us about the schedule?

Requested times are not guaranteed and are based on availability.

INSTALLATION REQUEST DATE:

DISMANTLE REQUEST DATE: \_\_\_\_

START TIME:

START TIME: \_\_\_\_

Step 7. Provide on-site contact information.

ON-SITE CONTACT NAME:

ON-SITE CONTACT PHONE NUMBER: \_\_\_\_

EMAIL ADDRESS:

TOTAL ESTIMATE	\$ 
TAX (All tax rates are subject to change)	6.00%
AMOUNT DUE	\$

Signature and submission of this form indicates you read and accept the Payment Policy and Terms & Conditions. Orders canceled without 48-hour written notice will be charged a one (1) hour cancellation fee.

COMPANY NAME: \_ \_\_ BOOTH NUMBER: \_\_\_\_ CONTACT NAME: PHONE NUMBER: EMAIL ADDRESS: \_\_

♦ Shepard

Email completed form to: orders@shepardes.com